

## Wednesday, 4 October 2017, 6:00-7:00 PM

### “16<sup>th</sup> UTS Ethics in Finance Panel Discussion”



Sydney financial professionals will meet at UTS to discuss the **CFA Institute Standards of Professional Conduct** and ethics in finance.



**Panel discussants include:**

**Hanna Ebeling, CFA** (Social Enterprise Finance Australia Ltd).



**David Langford, FCPA** (Long Lake Research Group)



**David McDonald, CFA** (Business Insider)

**Claire Vuong, CFA** (Campus Living Villages)

#### When?

Wednesday,  
4 October 2017

#### Time:

6:00PM – 7:00PM

#### Where?<sup>Q</sup>

UTS Building 4  
(Harris Street  
opposite ABC)  
Level 3, Room 340  
CB04.03.340

#### Visit the event to learn about:

- *The CFA Institute Standards of Professional Conduct*
- *Application to real world finance*
- *How to avoid pitfalls when making decisions in finance*

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## “16<sup>th</sup> UTS Ethics in Finance Panel Discussion”

### **Hanna Ebeling, CFA**

#### **Social Enterprise Finance Australia Ltd (Head of Portfolio Management)**



Hanna is Head of Portfolio Management at SEFA (Social Enterprise Finance Australia Ltd) where she works closely with social enterprises to understand what makes them resilient, and how to structure loans to suit their needs. Prior to Australia, Hanna spent two years in the Philippines, managing an early-stage accelerator program for LGT Venture Philanthropy and writing a business plan on affordable housing with United Nations and the Hilti Foundation. Before moving into impact investing, Hanna spent six years in banking with HSBC globally, lastly working for the CIO of Group Private Banking. Hanna holds a B.A in Economics from the University of St.Gallen, Switzerland, is a CFA charterholder and a graduate of the Australian Institute of Company Directors.

### **David Langford, FCPA**

#### **Long Lake Research Group (Managing Director)**



David is a corporate general management and capital markets executive. David has spent over 25 years advising corporations and institutional investors. He has held analytical leadership roles in some of Australia's largest corporations (General Manager, Corporate Analysis at Telstra Corp), Wall Street investment banks (Morgan Stanley and Lehman Brothers – Head of Equity Research) and investment managers (ING Investment Management – Head of Research, Australian Equities). He is a recognised researcher in the fields of global telecoms, media and technology industries. David holds a Bachelor of Business (Accounting) and a Master of Business (Accounting & Finance) from the University of Technology, Sydney where he is also an Adjunct Professor. David is a Fellow of CPA Australia (FCPA).

### **David McDonald, CFA**

#### **Business Insider (Head of Research)**



David McDonald is Head of Research for Business Insider in Sydney. He was previously the Chief Investment Strategist for Credit Suisse Private Banking in Australia. David has experience as an investment strategist and has worked extensively in equity portfolio management and analysis. He started his career as an economist with the federal government in Canberra. David holds a Bachelor of Economics and a Graduate Diploma in Economics from the Australian National University and is a CFA charterholder.

### **Claire Vuong, CFA**

#### **Campus Living Villages (Portfolio Analyst)**



Claire is a Portfolio Analyst at Campus Living Villages (CLV) Fund. She is an accomplished financial analyst who has accumulated a great wealth of financial modelling, valuation and corporate finance experience. Her responsibilities include managing fund valuations and assisting with debt refinancing as well as development activities. Claire is a CFA charterholder and holds a Master of Analytics degree. Prior to joining CLV, Claire worked with Deloitte Australia as a Senior Business Modelling Analyst and PwC Vietnam as a Tax Consultant.