



School of Communication

Presentation to current students – CREATIVE WRITING

Opening: Anthony Macris, Deputy Head of School

Presentation: Penni Russon

Zoom Etiquette for today's session:

- Please keep your microphone to mute as default.
- Use the chat function during the information session if any of the information is unclear.
- We may not get to answer all questions due to the number of attendees.
- Remember that the information will be posted to the website today to also assist you with any questions.



Bachelor of Communication

There are changes to the BComm courses with a new version of the course launching next year.

What does the new course version launching next year look like?

- Core subjects remain the same (3 x 8cp subjects).
- More major subjects – subjects now 6cp instead of 8cp. (8 x 6cp subjects instead of 6 x 8cp subjects)
- Change of major names
 - Public Communication will change to Strategic Communication (with no Public Relations and Advertising split)
 - Creative Writing will change to Writing and Publishing
- Launch of new major – Media Business
- More elective options.





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Why is my course being changed?

- UTS courses are accredited every 5 years. Sometimes this accreditation process results in the phasing out or discontinuation of existing courses or subjects.
- We are responding to student feedback by increasing the number of subjects in each major.
- We are responding to Industry feedback to make students more employable.



Current Course Structure for BComm Courses

CURRENT BCOMM COURSE STRUCTURE			
Core	3 x 8cp subjects		24cps
Major	6 x 8cp subjects		48cps
Cross Disciplinary Electives <i>(All students complete min of 24cps)</i>	3 x 8cp subjects		24cps
Second Major-First year stream	2 x 8cp subjects		16cps
After first year:			
Second Major or Electives			32cps
Second Major ***	4 x 8cp subjects	32cps	
OR			
Electives <i>(Default)</i> <i>(Only students not completing second major)</i>	4 x 8cp subjects	32cps	
		TOTAL	144cps

*** students need to meet eligibility criteria to continue in second major

New Course Structure for BComm Courses (from 2022)

BCOMM COURSE STRUCTURE 2022			
Core	3 x 8cp subjects		24cps
Major	8 x 6cp subjects		48cps
Electives <i>(All students complete min of 24cps)</i>	3 x 8cp subjects OR 4 x 6cp subjects		24cps
Second Major-First year stream	3 x 6cp subjects		18cps
After first year:			
Second Major or Electives			30cps
Second Major (** <i>Default</i>)	5 x 6cp subjects	30cps	
OR			
Electives <i>(Only students not completing 2nd major)</i>	5 x 6cp subjects	30cps	
		TOTAL	144cps

*** students do not need to meet criteria to continue in second major

Bachelor of Communication

What does this mean for you?

- Remain as you are in your current course version – no action required. The course code and course name remain the same.
- You will be able to complete your course and graduate without any delays if you have been following the typical program in the handbook.
- Changes to your study plan will be made prior to enrolment opening for 2022.
- You will be able to undertake some new major subjects as well as some new elective options from 2022.
- No changes to the cross disciplinary electives. They remain at 8cp.

Bachelor of Communication

What subjects should I enrol in for 2022?

- All subjects that you have completed will remain on your course study plan.
- You will be able to undertake the new subject equivalents for your major subjects. These subjects will be 6cp instead of 8cp subjects.
- You will have access to an updated list of elective options as the first three subjects in each major will now be offered as electives. Electives will now be a mixture of 8cp, 6cp and 2cp subjects.

Subject Equivalents from 2022 – Creative Writing

CURRENT MAJOR SUBJECTS		SUBJECT EQUIVALENTS FROM 2022	
54070 Fictional Forms	8cp	52691 Writing and Editing Foundations	6cp
54071 Imagining the Real	8cp	52692 Imagining the Real	6cp
54072 Narrative and Theory	8cp	52690 Narrative in Theory and Practice	6cp
54073 Genre Writing	8cp	52695 Adaptations	6cp
54074 Writing Laboratory	8cp	52696 Professional Pathways in Writing and Publishing	6cp
54075 Creative Writing Project	8cp	52697 Major Writing Project	6cp

Elective options from 2022

- Choose from a longer list of elective options.
- Elective options will now consist of a list of 8cp, 6cp and 2cp subjects.
Students will also be able to choose some early subjects from each major (excluding MAP) as electives.

Subject No	Subject Name	cps	Subject No	Subject Name	cps
52640	Media Law and Ethics	6cp	52712	Global Cinema	6cp
52641	News Now	6cp	52713	Communicating Health and Science	6cp
52642	Multimedia Features	6cp	52714	Professional Internship	6cp
52660	Emergent Public Relations	6cp	52715	Environmental Communication	6cp
52661	Strategic Communication in Society	6cp	52716	Design Thinking for Social Innovation	6cp
52662	Creative Advertising	6cp	52717	Digital Interactive Documentary	6cp
52670	Self and Society	6cp	52718	The Social Life of Technology	6cp
52671	Histories of the Present	6cp	01399	Aboriginal Sydney Now	8cp
52672	Comparing Indigenous Histories and Politics	6cp	03620	Arguments, Evidence and Intuition	8cp
52680	Digital Media Industries	6cp	54098	Becoming Australia	8cp
52681	Understanding Digital Audiences	6cp	54092	Culture: Plugged and Unplugged	8cp
52682	Digital Media Metrics	6cp	54094	Environmental Communication	8cp
52690	Narrative in Theory and Practice	6cp	54097	Online Documentary	8cp
52691	Writing and Editing Foundations	6cp	54091	Professional Internship	8cp
52692	Imagining the Real	6cp	54004	The Future of Work	8cp
52699	Government and Political Communication	6cp	52900	Active Resilience in the Workplace 2cp	2cp
52703	Media Influence	6cp	52901	Navigating Workplace Conflict 2cp	2cp
52710	Climate Justice and Climate Policy	6cp			

Bachelor of Communication

Where can I get more information?

- Check out our [FAQ](#) page on our current student page.
- If your question isn't answered on the [FAQ](#) page, please [Ask UTS](#) as per the usual process.



Bachelor of Communication – Recap of changes

No change to your core subjects	Major subjects will be 6cp – new subject equivalents	No change to cross disciplinary electives
More options in electives – mix of 8cp and 6cp electives	New 2cp subjects to manage any credit point shortfalls	Study plans will be amended prior to 2022 enrolment opening

Bachelor of Communication

Writing and Publishing

Second Year

52650 Screen Story

52695 Adaptations

52694 Publishing Cultures

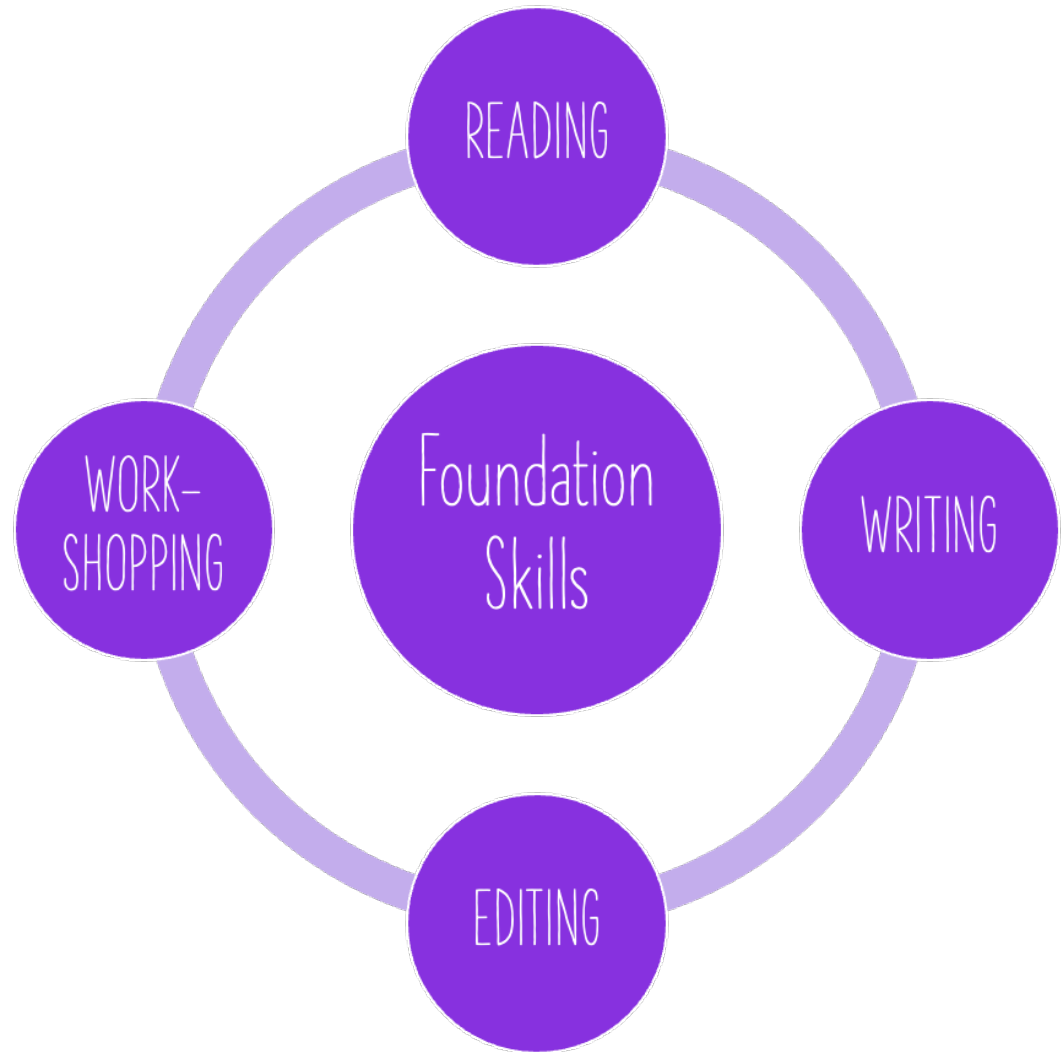
Third Year

52696 Professional Pathways in Writing and Publishing

52697 Major Writing Project

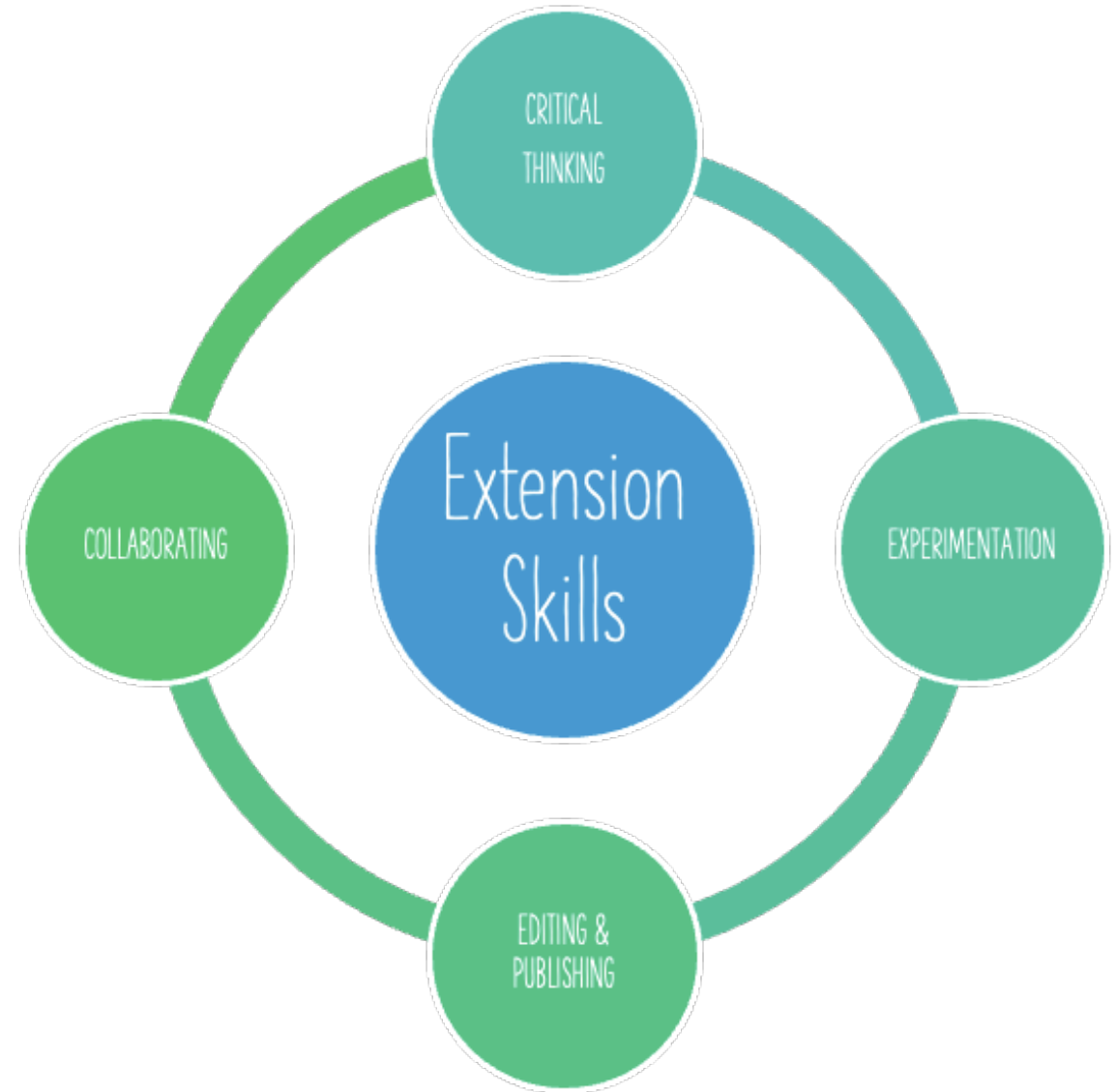
First Year

Current subjects:
Fictional Forms
Imagining the Real



Second Year

- Screen Story
- Adaptations
- Publishing Cultures



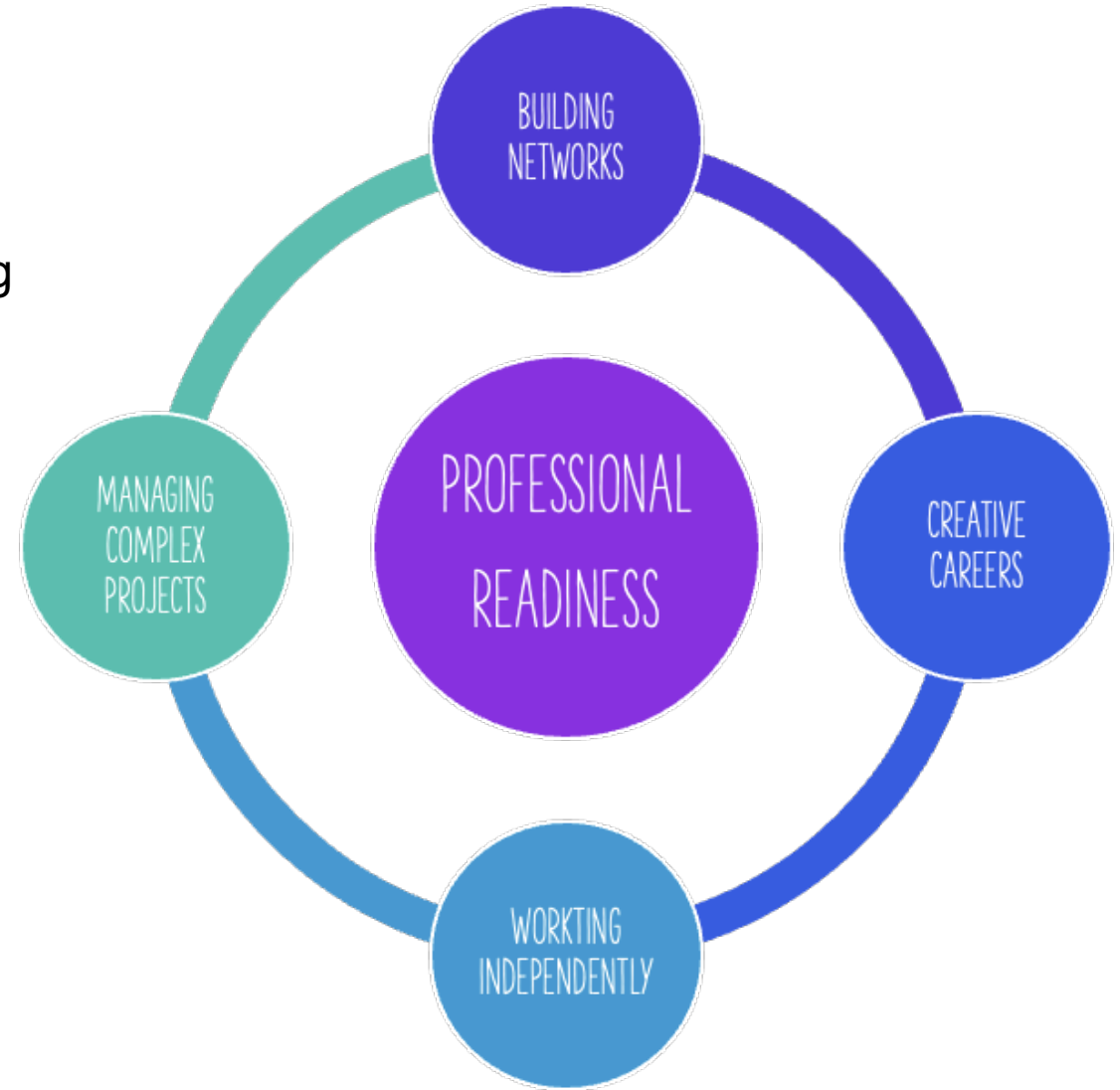
52695 Adaptions (6cp)

Equivalent Subject 54073 Genre Writing (8cp)

- Adaptation – repurposing elements of existing texts to make original stories
- Create your own original work using techniques derived from adaptation
- Engage critically with theory and challenge traditional notions of audience or genre, create genre-bending, boundary crossing work in any medium you choose
- Explore the social dynamics of creativity
- Use design thinking to work and write together

Third Year

- Professional Pathways in Writing and Publishing
- Major Writing Project



52696 Professional Pathways in Writing & Publishing (6cp)

Equivalent Subject 54074 Writing Laboratory (8cp)

- Self-directed and inquiry-based
- Brings you into contact with the industry – writers, publishers, editors, agents, and other arts and publishing professionals
- Engage with current debates and issues in publishing
- Connects what you've learned in your degree with professional contexts
- Lots of choice about what you want to learn and how you want to learn it
- If you're passionate about a particular area of publishing or writing that you'd like to see develop or transform, you have the chance to make a difference

Thank you & questions?

