



School of Communication

Presentation to current students – MEDIA ARTS & PRODUCTION

Opening: Mai Hansford, Deputy Head of School

Presentation: Rachel Landers, Head of Discipline

Zoom Etiquette for today's session:

- Please keep your microphone to mute as default.
- Use the chat function during the information session if any of the information is unclear.
- We may not get to answer all questions due to the number of attendees.
- Remember that the information will be posted to the website today to also assist you with any questions.



Bachelor of Communication

There are changes to the BComm courses with a new version of the course launching next year.

What does the new course version launching next year look like?

- Core subjects remain the same (3 x 8cp subjects).
- More major subjects – subjects now 6cp instead of 8cp. (8 x 6cp subjects instead of 6 x 8cp subjects)
- Change of major names
 - Public Communication will change to Strategic Communication (with no Public Relations and Advertising split)
 - Creative Writing will change to Writing and Publishing
- Launch of new major – Media Business
- More elective options.





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Why is my course being changed?

- UTS courses are accredited every 5 years. Sometimes this accreditation process results in the phasing out or discontinuation of existing courses or subjects.
- We are responding to student feedback by increasing the number of subjects in each major.
- We are responding to Industry feedback to make students more employable.



Current Course Structure for BComm Courses

CURRENT BCOMM COURSE STRUCTURE			
Core	3 x 8cp subjects		24cps
Major	6 x 8cp subjects		48cps
Cross Disciplinary Electives <i>(All students complete min of 24cps)</i>	3 x 8cp subjects		24cps
Second Major-First year stream	2 x 8cp subjects		16cps
After first year:			
Second Major or Electives			32cps
Second Major ***	4 x 8cp subjects	32cps	
OR			
Electives <i>(Default)</i> <i>(Only students not completing second major)</i>	4 x 8cp subjects	32cps	
		TOTAL	144cps

*** students need to meet eligibility criteria to continue in second major

New Course Structure for BComm Courses (from 2022)

BCOMM COURSE STRUCTURE 2022			
Core	3 x 8cp subjects		24cps
Major	8 x 6cp subjects		48cps
Electives <i>(All students complete min of 24cps)</i>	3 x 8cp subjects OR 4 x 6cp subjects		24cps
Second Major-First year stream	3 x 6cp subjects		18cps
After first year:			
Second Major or Electives			30cps
Second Major (**Default)	5 x 6cp subjects	30cps	
OR			
Electives <i>(Only students not completing 2nd major)</i>	5 x 6cp subjects	30cps	
		TOTAL	144cps

*** students do not need to meet criteria to continue in second major

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What does this mean for you?

- Remain as you are in your current course version – no action required. The course code and course name remain the same.
- You will be able to complete your course and graduate without any delays if you have been following the typical program in the handbook.
- Changes to your study plan will be made prior to enrolment opening for 2022.
- You will be able to undertake some new major subjects as well as some new elective options from 2022.
- No changes to the cross disciplinary electives. They remain at 8cp.

Bachelor of Communication

What subjects should I enrol in for 2022?

- All subjects that you have completed will remain on your course study plan.
- You will be able to undertake the new subject equivalents for your major subjects. These subjects will be 6cp instead of 8cp subjects.
- You will have access to an updated list of elective options as the first three subjects in each major will now be offered as electives. Electives will now be a mixture of 8cp, 6cp and 2cp subjects.

Subject Equivalents from 2022 - Media Arts & Production

CURRENT MAJOR SUBJECTS		SUBJECT EQUIVALENTS FROM 2022	
54030 Exploring Media Arts	8cp	52651 Exploring Media Arts	6cp
54031 Composing the Real	8cp	52653 Creating Documentary	6cp
54032 Fictions	8cp	52652 Drama Production	6cp
54033 Aesthetics	8cp	52654 Experimental Media	6cp
54034 Media Arts Specialist Modules	8cp	52655 Media Arts Specialist Modules	6cp
54035 Media Arts Project	8cp	52657 Media Arts Project	6cp

Elective options from 2022

- Choose from a longer list of elective options.
- Elective options will now consist of a list of 8cp, 6cp and 2cp subjects.
Students will also be able to choose some early subjects from each major (excluding MAP) as electives.

Subject No	Subject Name	cps	Subject No	Subject Name	cps
52640	Media Law and Ethics	6cp	52712	Global Cinema	6cp
52641	News Now	6cp	52713	Communicating Health and Science	6cp
52642	Multimedia Features	6cp	52714	Professional Internship	6cp
52660	Emergent Public Relations	6cp	52715	Environmental Communication	6cp
52661	Strategic Communication in Society	6cp	52716	Design Thinking for Social Innovation	6cp
52662	Creative Advertising	6cp	52717	Digital Interactive Documentary	6cp
52670	Self and Society	6cp	52718	The Social Life of Technology	6cp
52671	Histories of the Present	6cp	01399	Aboriginal Sydney Now	8cp
52672	Comparing Indigenous Histories and Politics	6cp	03620	Arguments, Evidence and Intuition	8cp
52680	Digital Media Industries	6cp	54098	Becoming Australia	8cp
52681	Understanding Digital Audiences	6cp	54092	Culture: Plugged and Unplugged	8cp
52682	Digital Media Metrics	6cp	54094	Environmental Communication	8cp
52690	Narrative in Theory and Practice	6cp	54097	Online Documentary	8cp
52691	Writing and Editing Foundations	6cp	54091	Professional Internship	8cp
52692	Imagining the Real	6cp	54004	The Future of Work	8cp
52699	Government and Political Communication	6cp	52900	Active Resilience in the Workplace 2cp	2cp
52703	Media Influence	6cp	52901	Navigating Workplace Conflict 2cp	2cp
52710	Climate Justice and Climate Policy	6cp			

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Where can I get more information?

- Check out our [FAQ](#) page on our current student page.
- If your question isn't answered on the [FAQ](#) page, please [Ask UTS](#) as per the usual process.



Bachelor of Communication – Recap of changes

No change to your core subjects	Major subjects will be 6cp – new subject equivalents	No change to cross disciplinary electives
More options in electives – mix of 8cp and 6cp electives	New 2cp subjects to manage any credit point shortfalls	Study plans will be amended prior to 2022 enrolment opening

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Year 3 in 2022 (Commenced Autumn 2020)

- **Autumn** – Media Arts Specialist Modules
- **Spring** – Media Arts Project
- Will need to take an additional 4 credit points of subjects to make 48cp

Year 2 in 2022 (Commenced Autumn 2021)

- **Autumn** – Drama Production (formerly Fictions)
- **Spring** – Experimental Media (formerly Aesthetics)
Media Arts Specialist Modules

Year 3 in 2023 (Commenced Autumn 2021)

- **Autumn** – Creative Project Development (new subject)
- **Spring** – Media Arts Project
- Will need to take an additional 2 credit point subjects to make 48cp

52652 Drama Production (6cp)

Equivalent Subject 54032 Fictions (8cp)

This subject explores the conceptual and practical frameworks that underpin the production of narrative (fictional) drama for the screen. Students develop a working understanding of mise-en-scene, key crew roles, and the techniques and protocols required for effective collaboration on a drama production set. Students are introduced to essential concepts and processes underpinning the way fictional stories are produced to industry-standards. They extend their hands-on production skills through crew-based exercises that deepen their understanding of the ways each department on a drama production contributes to bringing fictional screen works to life.

52654 Experimental Media (6cp)

Equivalent Subject 54033 Aesthetics (8cp)

This subject explores alternative modes of media arts development and creation, focussing on the experimental. Students acquire a conceptual and practical experience of experimental forms, approaches and styles whilst developing their hands-on skills in various time-based media. Students explore ideas around temporality, structure, composition, movement, spatiality, interaction and poetics. They are encouraged to innovate in their production work as they combine their technical, critical and creative skills. Students explore these ideas by designing their own media experiments that reflect and respond to current media practice.

52655 Media Arts Specialist Modules (6cp)

Equivalent 54034 Media Arts Specialist Modules (8cp)

This subject develops students' skill sets in media arts in screen development, production and post-production. Students elect to specialise in a single discipline chosen from a suite of modules which may include producing, directing, screenwriting, cinematography, production design, and post-production. Students acquire high-level specialist skill sets in an environment in which they can immediately translate their new knowledge into practice. Students work collaboratively to create short media arts prototypes which provide a foundation for subsequent subjects in the major and set up future career pathways, all whilst gaining insight into standard industry forms and practices, alongside new and emerging models.

52656 Creative Project Development (6cp)

This subject is delivered through engagement with online content and on campus seminars. The online content program, delivered via curated short instructional videos, readings and discussions, contextualises key concepts (theoretical and practical) that have shaped the way we develop creative projects in the media arts across a range of formats. Seminars are the venue for activities that call on students to apply the knowledge they have acquired. In each seminar students develop their projects through iterative development activities and exercises, receiving formative feedback from their tutor and peers. Feedback takes the form of in-class audience-testing of project concepts and prepares students to complete their assessment tasks. As the subject progresses, the focus shifts from defining the project, to presenting the project to potential creative partners.

52657 Media Arts Project (6cp)

Equivalent subject 54035 Media Arts Project (8cp)

This subject is the capstone project for the Media Arts & Production major. Drawing on the knowledge and skills acquired throughout the major, students participate in the planning, execution, and delivery of a short media arts project. Students refine their skills in media production based on either industry-based production models or more experimental approaches. Working individually or as part of a crew in specified Head of Department roles, students complete one or more screen projects (drama, documentary, animation or experimental), sound works, interactive media, or media art installations. All projects are made with reference to an appropriate mode of distribution, such as online, festivals, broadcast or other hybrid models. Students also develop promotional material and strategies for securing employment in the media arts industries.

Thank you & questions?

