

**C10374 BACHELOR OF COMMUNICATION (PUBLIC COMMUNICATION) PUBLIC RELATIONS
BACHELOR OF CREATIVE INTELLIGENCE AND INNOVATION**

AUTUMN COMMENCING 2020

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54040 The Ecology of Public Communication	8cps
54042 Principles of Public Relations	8cps
54043 Strategic Public Relations	8cps
54044 Media Writing Production	8cps
81511 Problems to Possibilities	8cps
81512 Creative Practice and Methods	8cps
81513 Past, Present, Future of Innovation	8cps
Second Major Stream subjects	16cps
Cross Disciplinary Elective	8cps
Second Major/Electives	16cps
Total	120cps

For Students not taking a Second Major

Subjects to complete in 2022	February Session 2022	81514 Creativity and Complexity	8cps	
	Autumn 2022	52666 Engagement in Organisations	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	8cps	
		2cp subject to make up shortfall in	2cps	
		81515 Leading Innovation	8cps	
	July Session 2022			
	Spring 2022	52667 The Agency	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	8cps	
		2cp subject to make up shortfall	2cps	
	Summer Session 2022	81516 Initiatives and Entrepreneurship	8cps	
81522 Innovation Internship A		6cps		
Subjects to complete in 2023	Autumn 2023	81531 Industry Innovation Project	12cps	
		Select 6 credit points from the following:	6cps	
		81521 Envisioning Futures		6cps
		81528 New Knowledge-making Lab		6cps
	Spring 2023	81524 Transdisciplinary Practice at the Cutting Edge	6cps	
		81532 Creative Intelligence Capstone	12cps	
		Select 6 credit points from the following:	6cps	
		81525 Innovation Internship B		6cps
		81523 Speculative Start-up		6cps
	81541 Research Proposal		6cps	

For Students taking a Second Major

Subjects to complete in 2022	February Session 2022	81514 Creativity and Complexity	8cp	
	Autumn 2022	52666 Engagement in Organisations	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
		6cp subject to make up shortfall	6cps	
	July Session 2022	81515 Leading Innovation	8cps	
	Spring 2022	52667 The Agency	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
		2cp subject to make up shortfall	2cps	
	Summer Session 2022	81516 Initiatives and Entrepreneurship	8cps	
		81522 Innovation Internship A	6cps	
Subjects to complete in 2023	Autumn 2023	81531 Industry Innovation Project	12cps	
		Select 6 credit points from the following:	6cps	
		81521 Envisioning Futures		6cps
		81528 New Knowledge-making Lab		6cps
	Spring 2023	81524 Transdisciplinary Practice at the Cutting Edge	6cps	
		81532 Creative Intelligence Capstone	12cps	
		Select 6 credit points from the following:	6cps	
		81525 Innovation Internship B		6cps
		81523 Speculative Start-up		6cps
	81541 Research Proposal		6cps	

AUTUMN COMMENCING 2021

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54040 The Ecology of Public Communication	8cps
54042 Principles of Public Relations	8cps
81511 Problems to Possibilities	8cps
81512 Creative Practice and Methods	8cps
Second Major Stream subjects	16cps
Total	64cps

For Students not taking a Second Major

Subjects to complete in 2022	Autumn 2022	54002 Communicating Difference	8cps	
		52663 Strategic Communication Design	6cps	
		52664 Branding and Reputation	6cps	
		Elective	6cps	
	July Session 2022	81513 Past, Present, Future of Innovation	8cps	
	Spring 2022	52665 Multimodal Storytelling	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
Subjects to complete in 2023	February Session 2023	81514 Creativity and Complexity	8cps	
	Autumn 2023	52666 Engagement in Organisations	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
		2cp subject to make up shortfall	2cps	
	July Session 2023	81515 Leading Innovation	8cps	
	Spring 2023	52667 The Agency	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
		2cp subject to make up shortfall	2cps	
	Summer Session 2023	81516 Initiatives and Entrepreneurship	8cps	
	81522 Innovation Internship A	6cps		
Subjects to complete in 2024	Autumn 2024	81531 Industry Innovation Project	12cps	
		Select 6 credit points from the following:	6cps	
		81521 Envisioning Futures		6cps
		81528 New Knowledge-making Lab		6cps
	Spring 2024	81524 Transdisciplinary Practice at the Cutting Edge	6cps	
		81532 Creative Intelligence Capstone	12cps	
		Select 6 credit points from the following:	6cps	
		81525 Innovation Internship B		6cps
	81523 Speculative Start-up		6cps	
	81541 Research Proposal		6cps	

For Students taking a Second Major

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		52663 Strategic Communication Design	6cps	
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		Second Major Subject	6cps	
	July Session 2022	81513 Past, Present, Future of Innovation	8cps	
	Spring 2022	52665 Multimodal Storytelling	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
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	81541 Research Proposal		6cps	