



School of Communication

Presentation to current students – JOURNALISM

Opening: Mark Evans, Head of School
Presentation: Saba Bebawi, Head of Discipline
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Zoom Etiquette for today's session:

- Please keep your microphone to mute as default.
- Use the chat function during the information session if any of the information is unclear.
- We may not get to answer all questions due to the number of attendees.
- Remember that the information will be posted to the website today to also assist you with any questions.



Bachelor of Communication

There are changes to the BComm courses with a new version of the course launching next year.

What does the new course version launching next year look like?

- Core subjects remain the same (3 x 8cp subjects).
- More major subjects – subjects now 6cp instead of 8cp. (8 x 6cp subjects instead of 6 x 8cp subjects)
- Change of major names
 - Public Communication will change to Strategic Communication (with no Public Relations and Advertising split)
 - Creative Writing will change to Writing and Publishing
- Launch of new major – Media Business
- More elective options.





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Why is my course being changed?

- UTS courses are accredited every 5 years. Sometimes this accreditation process results in the phasing out or discontinuation of existing courses or subjects.
- We are responding to student feedback by increasing the number of subjects in each major.
- We are responding to Industry feedback to make students more employable.



Current Course Structure for BComm Courses

CURRENT BCOMM COURSE STRUCTURE			
Core	3 x 8cp subjects		24cps
Major	6 x 8cp subjects		48cps
Cross Disciplinary Electives <i>(All students complete min of 24cps)</i>	3 x 8cp subjects		24cps
Second Major-First year stream	2 x 8cp subjects		16cps
After first year:			
Second Major or Electives			32cps
Second Major ***	4 x 8cp subjects	32cps	
OR			
Electives <i>(Default)</i> <i>(Only students not completing second major)</i>	4 x 8cp subjects	32cps	
		TOTAL	144cps

*** students need to meet eligibility criteria to continue in second major

New Course Structure for BComm Courses (from 2022)

BCOMM COURSE STRUCTURE 2022			
Core	3 x 8cp subjects		24cps
Major	8 x 6cp subjects		48cps
Electives <i>(All students complete min of 24cps)</i>	3 x 8cp subjects OR 4 x 6cp subjects		24cps
Second Major-First year stream	3 x 6cp subjects		18cps
After first year:			
Second Major or Electives			30cps
Second Major (**Default)	5 x 6cp subjects	30cps	
OR			
Electives <i>(Only students not completing 2nd major)</i>	5 x 6cp subjects	30cps	
		TOTAL	144cps

*** students do not need to meet criteria to continue in second major

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What does this mean for you?

- Remain as you are in your current course version – no action required. The course code and course name remain the same.
- You will be able to complete your course and graduate without any delays if you have been following the typical program in the handbook.
- Changes to your study plan will be made prior to enrolment opening for 2022.
- You will be able to undertake some new major subjects as well as some new elective options from 2022.
- No changes to the cross disciplinary electives. They remain at 8cp.

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What subjects should I enrol in for 2022?

- All subjects that you have completed will remain on your course study plan.
- You will be able to undertake the new subject equivalents for your major subjects. These subjects will be 6cp instead of 8cp subjects.
- You will have access to an updated list of elective options as the first three subjects in each major will now be offered as electives. Electives will now be a mixture of 8cp, 6cp and 2cp subjects.

Subject Equivalents from 2022 - Journalism

CURRENT MAJOR SUBJECTS		SUBJECT EQUIVALENTS FROM 2022	
54020 Stories from the Streets: Local Journalism, Social Media	8cp	52641 News Now	6cp
54021 Narrative Multimedia Journalism	8cp	52643 Sound Journalism	6cp
54022 Digging Deeper: Current Affairs and Longer-form Journalism	8cp	52642 Multimedia Features	6cp
54023 Investigating: Data, Tools and Stories	8cp	52646 Investigations, Data and Collaboration	6cp
54024 The Hive: Collaborative Journalism	8cp	52645 Digital Journalism Research	6cp
54025 Industry Portfolio	8cp	52647 Professional Project	6cp

Elective options from 2022

- Choose from a longer list of elective options.
- Elective options will now consist of a list of 8cp, 6cp and 2cp subjects.
Students will also be able to choose some early subjects from each major (excluding MAP) as electives.

Subject No	Subject Name	cps	Subject No	Subject Name	cps
52640	Media Law and Ethics	6cp	52712	Global Cinema	6cp
52641	News Now	6cp	52713	Communicating Health and Science	6cp
52642	Multimedia Features	6cp	52714	Professional Internship	6cp
52660	Emergent Public Relations	6cp	52715	Environmental Communication	6cp
52661	Strategic Communication in Society	6cp	52716	Design Thinking for Social Innovation	6cp
52662	Creative Advertising	6cp	52717	Digital Interactive Documentary	6cp
52670	Self and Society	6cp	52718	The Social Life of Technology	6cp
52671	Histories of the Present	6cp	01399	Aboriginal Sydney Now	8cp
52672	Comparing Indigenous Histories and Politics	6cp	03620	Arguments, Evidence and Intuition	8cp
52680	Digital Media Industries	6cp	54098	Becoming Australia	8cp
52681	Understanding Digital Audiences	6cp	54092	Culture: Plugged and Unplugged	8cp
52682	Digital Media Metrics	6cp	54094	Environmental Communication	8cp
52690	Narrative in Theory and Practice	6cp	54097	Online Documentary	8cp
52691	Writing and Editing Foundations	6cp	54091	Professional Internship	8cp
52692	Imagining the Real	6cp	54004	The Future of Work	8cp
52699	Government and Political Communication	6cp	52900	Active Resilience in the Workplace 2cp	2cp
52703	Media Influence	6cp	52901	Navigating Workplace Conflict 2cp	2cp
52710	Climate Justice and Climate Policy	6cp			

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Where can I get more information?

- Check out our [FAQ](#) page on our current student page.
- If your question isn't answered on the [FAQ](#) page, please [Ask UTS](#) as per the usual process.



Bachelor of Communication – Recap of changes

No change to your core subjects	Major subjects will be 6cp – new subject equivalents	No change to cross disciplinary electives
More options in electives – mix of 8cp and 6cp electives	New 2cp subjects to manage any credit point shortfalls	Study plans will be amended prior to 2022 enrolment opening

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Journalism Year 2

Sound Journalism 52643 (Autumn 2022)

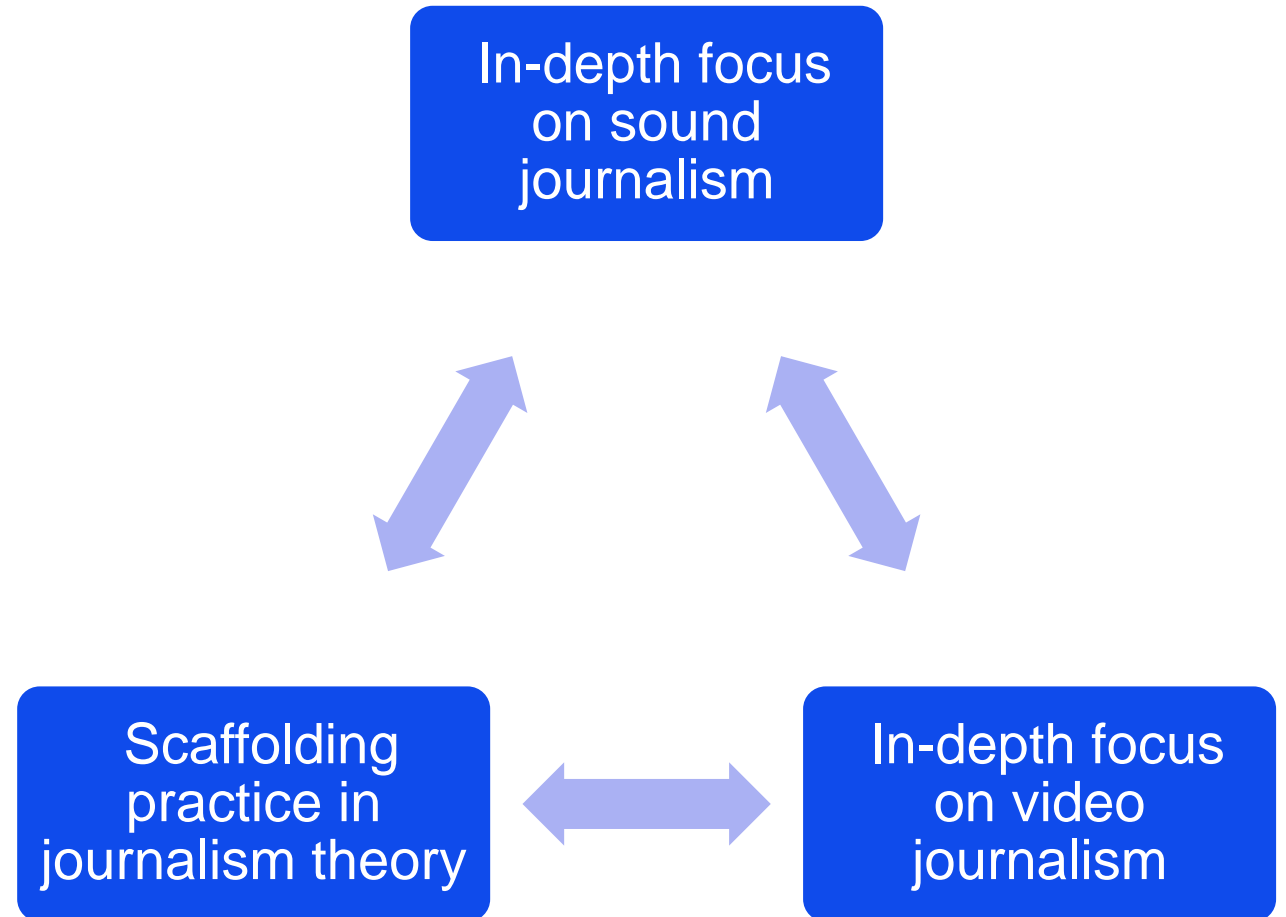
- Journalism podcasting; audio in multimedia newsrooms; principles of sound design as a journalistic tool; intern with 2SER

Visual Journalism 52644 (Autumn 2022)

- Shift from mobile journalism to social media video; short and long form video reporting, including online documentary.

Digital Journalism Research 52645 (Spring 2022)

- Research specific to the practice and study of journalism in the contemporary era; critically reflect on professional practice and examine innovative news frames and patterns of coverage in Australia and globally.



Bachelor of Communication

Journalism Year 3

Investigations, Data and Collaborations 52646 (Autumn 2022)

- Learn the digital tools for research and practice in investigative journalism, and methods for analyzing, verifying and visualising data for journalistic purposes; examine cross-border collaborative journalism and collaborating on large datasets

Professional Project 52647 (Spring 2022)

- Learn to think like an entrepreneur; develop a professional media start up project and professional pitch deck to show investors; be supervised by academic and industry genre experts and work with UTS StartUps



Digital literacy
and
investigative
journalism skills

Capstone
project to
launch a media
start up

52641 News Now (6cp)

Equivalent Subject 54020 Stories from the Streets:
Local Journalism, Social Media (8cp)

This subject focuses on equipping students with the formative news skills required for the practice of journalism, and training students to start thinking like a journalist and journalist-entrepreneur. Students learn to identify what constitutes news and why. They consider and practice verification strategies, social media news generation and distribution, truth and accuracy, and digital literacy. In a continuously changing media environment, students learn to report news across platforms and innovations in digital news media. Assessments include reporting from a news conference and producing a multiplatform research project from pitch to production. The subject provides students with opportunities to develop their critical understanding of the key issues currently facing journalism

52642 Multimedia Features (6cp) Equivalent Subject 54022 Digging Deeper: Current Affairs and Longer-form Journalism (8cp)

In this subject, students deepen their understanding of storytelling through longer and long form digital text writing and photojournalism in freelance and solo settings, using a variety of platforms. Students are introduced to the role of news narrative in the delineation of character, circumstance, conflict and resolution. They learn the mechanics of longform writing through research, story structure, voice, interviewing technique and language selection. Students acquire skills in the visual language of photojournalism and how to craft feature stories from pitch to publication. They explore innovative, digital uses of longform journalism via a range of cutting-edge tools and technologies and work with industry partners to curate and showcase their photojournalism work.

52643 Sound Journalism (6cp) Equivalent Subject 54021 Narrative Multimedia Journalism (8cp)

This subject brings together a range of contemporary disciplines within audio journalism to develop students' skills in sound communication. Core theories and approaches from sound production are combined with contemporary discourses from podcasting to familiarise students with the genres of audio journalism used in multimedia newsrooms and by audio broadcasters. Exploring a variety of case studies in journalism podcasting, students are introduced to narrative techniques in the audio genre and the principles of sound design as a journalistic tool. With an emphasis on quality communication, this subject explores the modes and practices of sound reporting and further develops students' skills in audio interviewing.

52645 Digital Journalism Research (6cp) Equivalent Subject 54024 The Hive: Collaborative Journalism (8cp)

This subject introduces students to key research specific to the practice and study of journalism in the contemporary era. By focusing on the theoretical frameworks that illuminate journalism practice and industries, the subject develops students' academic capacity, helps drive distinctive journalism, and informs critiques of journalism. Students critically reflect on professional practice and examine evolving, innovative news frames and patterns of coverage in Australia and globally. Students learn to use journalism research to break news, find diverse talent, drive innovative in-depth journalism and contextualise current affairs. Digital journalism research empowers students to take a wider perspective on local, elite, and global digital journalism, revealing new pathways of investigation in research and journalism practice.

52646 Investigations, Data and Collaboration (6cp) Equivalent Subject 54023 Investigating: Data, Tools and Stories (8cp)

This subject introduces students to a suite of digital tools for research and practice in investigative journalism, and methods for analysing, verifying and visualising data for journalistic purposes. Students explore the capabilities and limitations of competing investigative methodologies, and the role of public interest investigative journalism. They develop investigative open-source research skills, the capacity to critically assess and verify information and practice techniques used in data investigations. Students are introduced to investigative cross-border collaborations such as The Panama Papers, the Implant Files and Football Leaks to understand how journalists collaborate on large datasets, manage data leaks, use open-source information and report transnational issues. By the end of the session, students have the skills to produce innovative, collaborative, multimedia reporting that incorporates data visualisations, audio, text, stills and video.

52647 Professional Project (6cp)

Equivalent Subject 54025 Industry Portfolio (8cp)

This subject introduces students to a suite of digital tools for research and practice in investigative journalism, and methods for analysing, verifying and visualising data for journalistic purposes. Students explore the capabilities and limitations of competing investigative methodologies, and the role of public interest investigative journalism. They develop investigative open-source research skills, the capacity to critically assess and verify information and practice techniques used in data investigations. Students are introduced to investigative cross-border collaborations such as The Panama Papers, the Implant Files and Football Leaks to understand how journalists collaborate on large datasets, manage data leaks, use open-source information and report transnational issues. By the end of the session, students have the skills to produce innovative, collaborative, multimedia reporting that incorporates data visualisations, audio, text, stills and video.

Thank you & questions?

