

C10371 BACHELOR OF COMMUNICATION (DIGITAL & SOCIAL MEDIA)

SUMMER COMMENCING 2019

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54060 Understanding Digital Audiences	8cps
54061 Digital Media: Marketing, Metrics and Data	8cps
54062 Digital Experience Design	8cps
54063 Code as Literacy, Commodity and Infrastructure	8cps
Second Major Stream subjects	16cps
Cross Disciplinary Elective	24cps
Second Major/Electives	16cps
Total	112cps

For Students not taking a Second Major

Subjects to complete in 2022	Autumn 2022	52686 Digital Publishing for Apps	6cps	
		Elective	8cps	
		2cp subject to make up shortfall	2cps	
	Spring 2022	52687 Making Digital Impact	6cps	
		Elective	8cps	
		2cp subject to make up shortfall	2cps	

For Students taking a Second Major

Subjects to complete in 2022	Autumn 2022	52686 Digital Publishing for Apps	6cps	
		Second Major Subject	6cps	
		6cp subject to make up shortfall	6cps	
	Spring 2022	52687 Making Digital Impact	6cps	
		Second Major Subject	6cps	
		2cp subject to make up shortfall	2cps	

AUTUMN COMMENCING 2020

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54002 Communicating Difference	8cps
54060 Understanding Digital Audiences	8cps
54061 Digital Media: Marketing, Metrics and Data	8cps
54062 Digital Experience Design	8cps
54063 Code as Literacy, Commodity and Infrastructure	8cps
Second Major Stream subjects	16cps
Cross Disciplinary Elective	8cps
Second Major/Electives	16cps
Total	96cps

For Students not taking a Second Major

Subjects to complete in 2022	Autumn 2022	52686 Digital Publishing for Apps	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	8cps	
		2cp subject to make up shortfall	2cps	
	Spring 2022	52687 Making Digital Impact	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	8cps	
	2cp subject to make up shortfall	2cps		

For Students taking a Second Major

Subjects to complete in 2022	Autumn 2022	52686 Digital Publishing for Apps	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
		6cp subject to make up shortfall	6cps	
	Spring 2022	52687 Making Digital Impact	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
	2cp subject to make up shortfall	2cps		

SPRING COMMENCING 2020

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54060 Understanding Digital Audiences	8cps
54061 Digital Media: Marketing, and Data	8cps
54063 Code as Literacy, Commodity and Infrastructure	8cps
Second Major Stream subjects	16cps
Cross Disciplinary Elective	8cps
Second Major/Electives	8cps
Total	72cps

For Students not taking a Second Major

Subjects to complete in 2022	Autumn 2022		52683 User Experience Research	6cps	
			52686 Digital Publishing for Apps	6cps	
			Elective	6cps	
			Elective	6cps	
	Spring 2022		52687 Making Digital Impact	6cps	
			Cross Disciplinary Elective	8cps	
			Elective	6cps	
		Elective	6cps		
Subjects to complete in 2023	Autumn 2023		54002 Communicating Difference	8cps	
			52684 Digital Activism	6cps	
			Cross Disciplinary Elective	8cps	

For Students taking a Second Major

Subjects to complete in 2022	Autumn 2022		52683 User Experience Research	6cps	
			52686 Digital Publishing for Apps	6cps	
			Second Major Subject	6cps	
			Second Major Subject	6cps	
	Spring 2022		52687 Making Digital Impact	6cps	
			Cross Disciplinary Elective	8cps	
			Second Major Subject	6cps	
		Second Major Subject	6cps		
Subjects to complete in 2023	Autumn 2023		54002 Communicating Difference	8cps	
			52684 Digital Activism	6cps	
			Cross Disciplinary Elective	8cps	

SUMMER COMMENCING 2020

Already Completed	
54000 Citizenship and Communication	8cps
54002 Communicating Difference	8cps
54001 Digital Literacies	8cps
54060 Understanding Digital Audiences	8cps
54061 Digital Media: Marketing, Metrics and Data	8cps
Cross Disciplinary Elective	16cps
Second Major Stream subjects	16cps
Total	72cps

For Students not taking a Second Major

Subjects to complete in 2022	Autumn 2022	52683 User Experience Research	6cps	
		52684 Digital Activism	6cps	
		Elective	6cps	
	Spring 2022	52685 Working with Data and Code	6cps	
		Elective	6cps	
		Elective	6cps	
Subjects to complete in 2023	Autumn 2023	52686 Digital Publishing for Apps	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
		2cp subject to make up shortfall	2cps	
	Spring 2023	52687 Making Digital Impact	6cps	
		Elective	6cps	
		2cp subject to make up shortfall	2cps	

For Students taking a Second Major

Subjects to complete in 2022	Autumn 2022	52683 User Experience Research	6cps	
		52684 Digital Activism	6cps	
		Second Major Subject	6cps	
	Spring 2022	52685 Working with Data and Code	6cps	
		Second Major Subject	6cps	
		Second Major Subject	6cps	
Subjects to complete in 2023	Autumn 2023	52686 Digital Publishing for Apps	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
		2cp subject to make up shortfall	2cps	
	Spring 2023	52687 Making Digital Impact	6cps	
		Second Major Subject	6cps	
		2cp subject to make up shortfall	2cps	

AUTUMN COMMENCING 2021

Already Completed	
54000 Citizenship and Communication	8cps
54001 Digital Literacies	8cps
54060 Understanding Digital Audiences	8cps
54061 Digital Media: Marketing, Metrics and Data	8cps
Second Major Stream subjects	16cps
Total	48cps

For Students not taking a Second Major

Subjects to complete in 2022	Autumn 2022	54002 Communicating Difference	8cps	
		52683 User Experience Research	6cps	
		52684 Digital Activism	6cps	
		Elective	6cps	
	Spring 2022	52685 Working with Data and Code	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
	Elective	6cps		
Subjects to complete in 2023	Autumn 2023	52686 Digital Publishing for Apps	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
		2cp subject to make up shortfall	2cps	
	Spring 2023	52687 Making Digital Impact	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
	2cp subject to make up shortfall	2cps		

For Students taking a Second Major

Subjects to complete in 2022	Autumn 2022	54002 Communicating Difference	8cps	
		52683 User Experience Research	6cps	
		52684 Digital Activism	6cps	
		Second Major Subject	6cps	
	Spring 2022	52685 Working with Data and Code	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
	Second Major Subject	6cps		
Subjects to complete in 2023	Autumn 2023	52686 Digital Publishing for Apps	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
		2cp subject to make up shortfall	2cps	
	Spring 2023	52687 Making Digital Impact	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
	2cp subject to make up shortfall	2cps		

SPRING COMMENCING 2021

Already Completed	
54001 Digital Literacies	8cps
54061 Digital Media: Marketing, Metrics and Data	8cps
Second Major Stream subjects	8cps
Total	24cps

For Students not taking a Second Major

Subjects to complete in 2022	Autumn 2022	54000 Citizenship and Communication	8cps	
		52681 Understanding Digital Audiences	6cps	
		52684 Digital Activism	6cps	
		Second Major Stream Subject	6cps	
	Spring 2022	52685 Working with Data and Code	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
	6cp subject to make up shortfall	6cps		
Subjects to complete in 2023	Autumn 2023	52686 Digital Publishing for Apps	6cps	
		52683 User Experience Research	6cps	
		Elective	6cps	
		Elective	6cps	
	Spring 2023	52687 Making Digital Impact	6cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	
	2cp subject to make up shortfall	2cps		
Subjects to complete in 2024	Autumn 2024	54002 Communicating Difference	8cps	
		Cross Disciplinary Elective	8cps	
		Elective	6cps	

For Students taking a Second Major

Subjects to complete in 2022	Autumn 2022	54000 Citizenship and Communication	8cps	
		52681 Understanding Digital Audiences	6cps	
		52684 Digital Activism	6cps	
		Second Major Stream Subject	6cps	
	Spring 2022	52685 Working with Data and Code	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
		6cp subject to make up shortfall	6cps	
Subjects to complete in 2023	Autumn 2023	52686 Digital Publishing for Apps	6cps	
		52683 User Experience Research	6cps	
		Second Major Subject	6cps	
		Second Major Subject	6cps	
	Spring 2023	52687 Making Digital Impact	6cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	
		2cp subject to make up shortfall	2cps	
Subjects to complete in 2024	Autumn 2024	54002 Communicating Difference	8cps	
		Cross Disciplinary Elective	8cps	
		Second Major Subject	6cps	