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| **ITCC Dissemination Plan** |
| 1. **Who are we targeting? Who are our audience?**
 |
| **External/funding requirements** | **Professional groups/organisations** | **Examples** |
| ***EXAMPLE ONLY****DoH; Clinical sector - Pharmacy* | ***EXAMPLE ONLY****Council of Australian Therapeutic Advisory Groups (CATAG); Pharmacy Networks and Hospital Pharmacists; Society Hospital Pharmacists of Australia* | ***EXAMPLE ONLY**** *Pharmacies/pharmacists co-located in large inpatient settings with dedicated palliative care beds (>5)*
* *Pharmacies in women’s hospitals*
* *Hospital drug committees*
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| **ITCC Dissemination Plan (cont.)** |
| 1. **What information/results/findings are available for dissemination?**
 |
| **Critical sources of information for dissemination** |
|  | **Information medium** | **Detailed information item** | **Responsibility** | **Comments/follow-up** |
| **1** | Publications(*refer* Guidance 12 to develop this part of the dissemination plan) |  |  |  |
| **2** | Conference presentations |  |  |  |
| **3** | Provisional results dissemination |  |  |  |
| **4** | Meeting with manufacturer |  |  |  |
| **5** | Marketing/promotional materials |  |  |  |
| **6** | Other face-to-face meetings |  |  |  |
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| **ITCC Dissemination Plan (cont.)** |
| 1. **Organisations to be targeted and suggested targeting action(s)**
 |
| **Group/Organisation** | **Action(s)/Information** | **Target audience** | **Comments/follow-up** | **Responsible person(s)** |
| Pharmaceutical companies |
|  |  |  |  |  |
| Public – Consumers/Policy Makers |
|  |  |  |  |  |
| Clinical Sector – Pharmacy Networks and Hospital Pharmacists |
|  |  |  |  |  |
| Clinical Sector – Palliative Care Professionals |
|  |  |  |  |  |
| Clinical Sector – Oncology Professionals |
|  |  |  |  |  |
| Clinical Sector – Health care/Clinical Research Professionals |
|  |  |  |  |  |
| Other – Non-Clinical |
|  |  |  |  |  |