

C10371 BACHELOR OF COMMUNICATION (DIGITAL & SOCIAL MEDIA)

UTS COLLEGE ARTICULATION – SPRING COMMENCING 2024

| Exemptions | Spring | CORE 54000 Citizenship and Communication (8cp Exempt) | MAJOR 52680 Digital Media Industries (6cp Exempt) | MAJOR 52681 Understanding Digital Audiences (6cp Exempt) | CBK92156 Alternate Electives 52661 Strategic Communication in Society (6cp Exempt) |
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| | Autumn | CORE 54001 Digital Literacies (8cp Exempt) | MAJOR 52682 Digital Media Metrics (6cp Exempt) | CBK92068 Electives 59720 Academic English Communication Fundamentals (6cp Exempt) | CBK92156 Alternate Electives 52660 Emergent Public Relations (6cp Exempt) |
| Year 2 | Spring | MAJ09479 Digital and Social Media 52685 Working with Data and Code (6cp) | MAJ09479 Digital and Social Media 52684 Digital Activism (6cp) | CBK92066 Elective (6cp) | CBK92156 Alternate Elective (6cp) |
| | Autumn | MAJ09479 Digital and Social Media 52683 User Experience Research (6cp) | MAJ09479 Digital and Social Media 52686 Digital Publishing for Apps (6cp) | CBK92066 Elective (6cp) | CBK92068 Elective (6cp) |
| Year 3 | Spring | MAJ09479 Digital and Social Media 52687 Making Digital Impact (6cp) | CBK92066 Elective (6cp) | CBK92066 Elective (6cp) | CBK92068 Elective (6cp) |
| | Autumn | STM91104 Communication core 54002 Communicating Difference (8cp) | CBK92066 Elective (6cp) | CBK92068 Elective (6cp) | |

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| Total Degree Credit Points required for this course | 144cps |
| Exemptions | 52cps |
| Remaining Degree Credit Points required | 92cps (2 years) |
| List of exemptions | 52cps |
| Core Subjects | |
| ➤ 54000 Citizenship and Communication | 8cp |
| ➤ 54001 Digital Literacies | 8cp |
| Major Subjects | |
| ➤ 52680 Digital Media Industries | 6cp |
| ➤ 52681 Understanding Digital Audiences | 6cp |
| ➤ 52682 Digital Media Metrics | 6cp |
| Elective Subjects | |
| ➤ CBK92068 Elective | 6cp |
| * 59720 Academic English: Communication Fundamentals | |
| ➤ CBK92156: Alternative Electives (Communication) | 12cp |
| * 52660 Emergent Public Relations | |
| * 52661 Strategic Communications in Society | |