

C10371 BACHELOR OF COMMUNICATION (DIGITAL & SOCIAL MEDIA)

UTS COLLEGE ARTICULATION - AUTUMN COMMENCING 2025

Exemptions	Autumn	CORE 54000 Citizenship and Communication (8cp Exempt)	MAJOR 52680 Digital Media Industries (6cp Exempt)	MAJOR 52681 Understanding Digital Audiences (6cp Exempt)	CBK92156 Alternate Electives 52661 Strategic Communication in Society (6cp Exempt)
	Spring	CORE 54001 Digital Literacies (8cp Exempt)	MAJOR 52682 Digital Media Metrics (6cp Exempt)	CBK92068 Electives 59720 Academic English Communication Fundamentals (6cp Exempt)	CBK92156 Alternate Electives 52660 Emergent Public Relations (6cp Exempt)
Year 2	Autumn	STM91104 Communication core 54002 Communicating Difference (8cp)	MAJ09479 Digital and Social Media 52683 User Experience Research (6cp)	MAJ09479 Digital and Social Media 52684 Digital Activism (6cp)	CBK92066 Elective (6cp)
	Spring	MAJ09479 Digital and Social Media 52685 Working with Data and Code (6cp)	CBK92066 Elective (6cp)	CBK92066 Elective (6cp)	CBK92068 Elective (6cp)
Year 3	Autumn	MAJ09479 Digital and Social Media 52686 Digital Publishing for Apps (6cp)	CBK92156 Alternate Elective (6cp)	CBK92066 Elective (6cp)	CBK92068 Elective (6cp)
	Spring	MAJ09479 Digital and Social Media 52687 Making Digital Impact (6cp)	CBK92066 Elective (6cp)	CBK92068	

Total Degree Credit Points required for this course	144cps
Exemptions	52cps
Remaining Degree Credit Points required	92cps (2 years)
List of exemptions	52cps
Core Subjects	
➤ 54000 Citizenship and Communication	8cp
➤ 54001 Digital Literacies	8cp
Major Subjects	
➤ 52680 Digital Media Industries	6cp
➤ 52681 Understanding Digital Audiences	6cp
➤ 52682 Digital Media Metrics	6cp
Elective Subjects	
➤ CBK92068 Elective	6cp
* 59720 Academic English: Communication Fundamentals	
➤ CBK92156: Alternative Electives (Communication)	12cp
* 52660 Emergent Public Relations	
* 52661 Strategic Communications in Society	