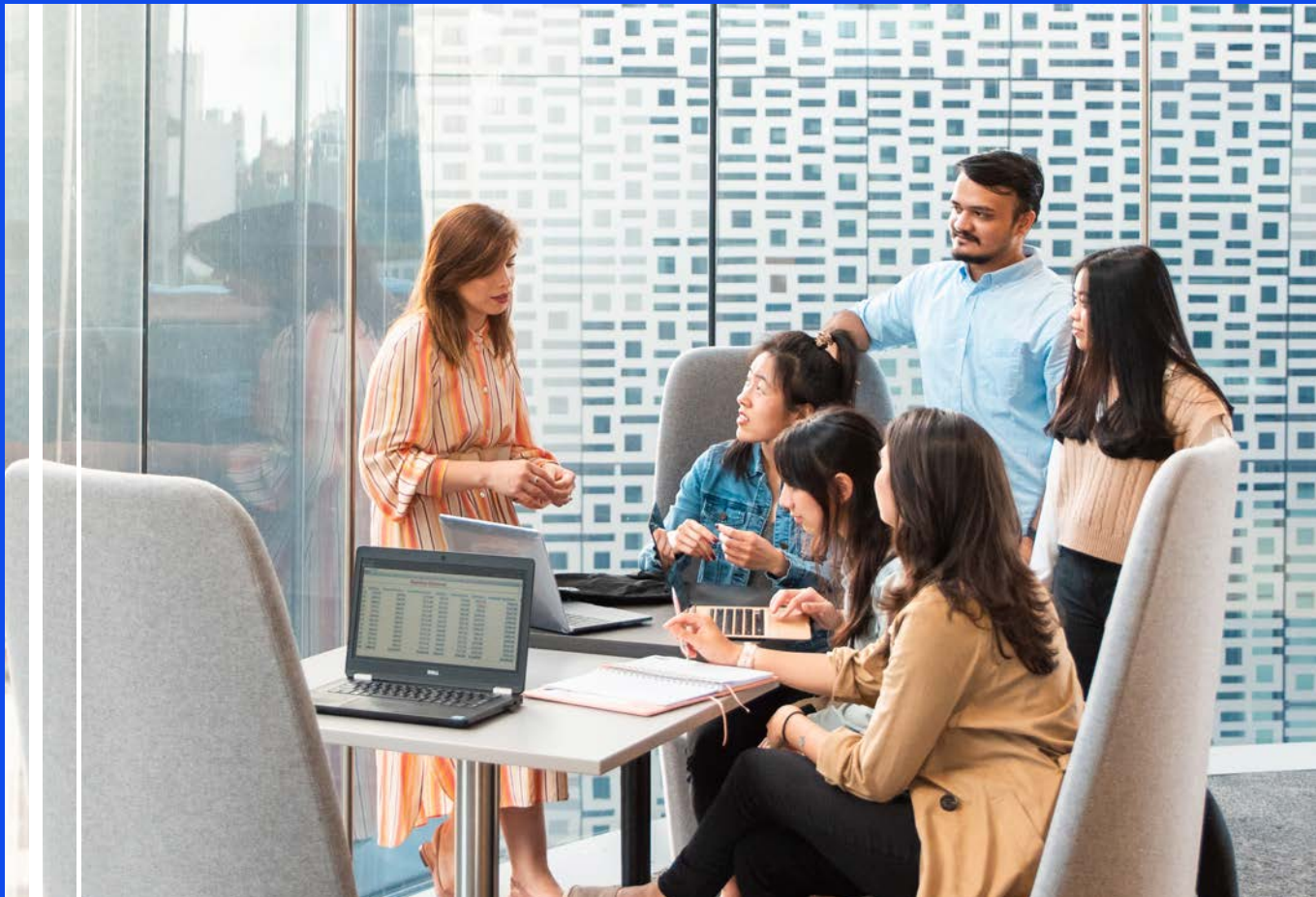


# Partner with us

User-focused research,

training and education at UTS

Faculty of Arts and Social Sciences at  
the University of Technology Sydney





## Overview: We can help you

Do you have a pressing organisational problem that needs to be solved?  
Can our researchers help you and your organisation make better decisions?  
Are you looking to upskill or reskill your current workforce or interested in recruiting industry-ready graduates?

Whatever your challenge, partnering with the Faculty of Arts and Social Sciences (FASS) at UTS can open the door to a wealth of new opportunities for your organisation. Benefit from our commitment to discovery, problem-solving, critical thinking and creativity.

# Areas of Expertise

The **UTS Faculty of Arts and Social Sciences** (FASS) comprises 110 researchers with a wide mixture of expertise. We're not a 'traditional' academic community. Instead, we have strong ties with industry, government and communities, both near and further afield. Our relationships with employers and external organisations give us strong insights into the nature of the job market, the challenges that organisations face and the needs of the contemporary workforce.

Our community of researchers is committed to quality in all it does. Our strength is our **diversity of expertise** and our **versatility** in combining it to ensure impactful research, education and professional development. Staff are grouped into two schools, the **School of Communication** and the **School of International Studies & Education**. Staff expertise is diverse, the willingness to collaborate strong.

This expertise reaches into the creative arts and various professions, with many staff distinguished practitioners in the following disciplines across our two schools.

## Communication and Human-centered soft skills

- Animation
- Creative Writing, Editing and Publishing
- Digital and Social Media
- Journalism
- Media Arts and Production (Filmmaking)
- Music and Sound Design
- Social and Political Sciences
- Strategic Communication
- Advertising, Public Relations, Public Communication

## Education, International Studies and Social Sciences

- Criminology
- Education and Teaching
- TESOL and Applied Linguistics
- International Studies and Culture
- Languages
- Learning Design
- Sustainability and Environment
- International Relations

Highly collaborative, our staff are adept at bringing their expertise to bear on new problems and challenges. We have campus-wide connections too, and regularly work with colleagues in **Law, Health, Science, Engineering & IT, Business and Design**, as well as the **Jumbunna Institute** for Indigenous Education and Research along with the Institute for Sustainable Futures.





# Welcome from the Dean

UTS aspires to be a positive change-agent in Sydney and well beyond. In FASS, our discoveries, innovations and courses are tailored to a world suffused with science and technology – societies today must negotiate the benefits and challenges of AI, nanotechnology, genetic engineering, big data, social media platforms and more besides.

As this brochure explains, the Faculty is deeply engaged with the wider world universities exist to enrich and to serve. Through our research, our teaching and the students we educate, the Faculty offers businesses, governments, third sector bodies, local communities and others opportunities for **rewarding partnerships**. This is sometimes called a 'Mode 2' approach, contrasting with the more academic 'Mode 1' approach characteristic of many universities prior to the early 21st century. In FASS we aim to be '**socially embedded**' in all we do.

If you don't yet work with us we hope the pages to follow whet your appetite. Please contact any of the staff listed at the end of this brochure if you are interested in exploring opportunities.

**Professor Alan Davison**  
Dean



# Impactful Research: our work with and for partners outside UTS

Our research yields new knowledge directly relevant to the needs of businesses, governments, local communities and others. We have numerous long-term relationships with Australian and overseas organisations. As part of a public university, we want our research to deliver the widest possible benefits.

**Here are some current and recent examples:**



**Dr. Nick MacLean** has considerable expertise in community-led management of fishery resources. He's currently part of a wider UTS team whose research aims to foster better engagement between **First Nations**

communities with connections to oceans and Sea Country, and the Commonwealth government agencies that manage commercial fisheries. The research is funded by the **Australian government through the Fisheries Research and Development Corporation**. As Nick puts it, "The intention is to develop an engagement strategy that enables a respectful and productive relationship between First Nations groups and these government agencies, and for First Nations to have a meaningful say on the implementation of policies and management processes that effect their interests in fisheries and Sea Country. We hope it also provides an example for how engagement can occur for other sectors, and in other jurisdictions".



**Dr. Liz Humphrys and Professor James Goodman** have partnered with **City of Sydney Council Centre for Future Work** and the **United Workers Union** to examine how a warmer climate will affect workers as they undertake their jobs. A series of policy-relevant reports have identified key challenges for workers and possible solutions that employers can institute, enabled by revised health and safety rules.





**Dr. Kate Delmo and Dr. Natalie Krikowa.** A recent research collaboration with **Fire and Rescue NSW (FRNSW)** under the **NSW Reconstruction Authority Disaster Risk Reduction Fund** has yielded impactful outcomes. The project aimed to identify effective mechanisms for risk reduction communication with Culturally and Linguistically Diverse (CaLD) communities in NSW.



The project's established strong partnerships with diverse stakeholders, fostered trust-building and authentic engagement. Innovative outcomes included the development of the CLEAR Principles and Protocols - an actionable framework for culturally inclusive approaches to risk reduction for emergency management professionals - along with the emergency prevention and education smartphone app prototype 'Ready, Set, Go!'. The project has broken new ground for FRNSW, with CaLD community members comprising almost 30% of the NSW population.



**Professor Anna Clark** and colleagues have formed a partnership with the **Paul Ramsay Foundation** to deliver a series of projects on the public history of Darlinghurst. The aim is

to help the local community think about its past, present and possible future. Anna has worked to identify the values and assets of the community, and the community's aspirations for the future. Collaboration is at the heart of this project. Outcomes so far include a collection of Darlinghurst oral histories, a historical walking tour and two digital exhibitions on the history of the place, the latter produced with the assistance of the **State Library of New South Wales** and the **City of Sydney Archives**.

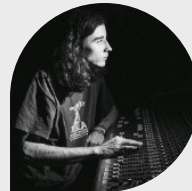
**You can commission us to conduct research or work with us to co-produce knowledge and innovation. We are often able to secure public research funding in order to collaborate with you. For instance, the Australian Research Council awards Linkage Grants to connect universities with research users.**

If you want to work with us, there are two options:

- **Commissioned research** where you define the issue and problem, and we provide evidence and expert interpretation to help you address it.
- **Co-produced research** where we work together to determine the issues, questions, data requirements, means of analysis and lessons to be learned

While it is most likely you will work with experienced academic experts, there is also an option to have a **doctoral student work on a project linked to your organization for a 3 year period**, allowing very deep exploration of issues.

Currently we have 17 industry-focused HDR projects including:



### Jacob Hedges

PhD on Investigation into the improvement of player experience in real-time game engines through new approaches to immersive sound design is sponsored by **Dolby Australia**.



### Monica Galassi

PhD project on cultural rights and repatriating materials about indigenous Australians held in **Italian museums**.



### Raymond Ayilu

PhD project works with local west African fishing communities to advance their economic and social rights in new 'blue economy' policies pursued by **the governments of Ghana and Ivory Coast**.



# Work in partnership with us to help prepare the next generation of professionals to shape the future



We frequently connect our undergraduate and postgraduate students to organisations in NSW and beyond. Many of our students undertaken **internships and placements** with industry and government agencies in professions such as animation, journalism, digital branding and marketing, education and public advocacy. Others are keen to work with charities, non-governmental organisations and communities through undertaking industry projects. We'd welcome the opportunity for you to partner with us in engaging, mentoring and supporting our students through career and industry panels, field trips, guest lectures, internships and networking events in mutually beneficial ways.

### **Catherine Fritz-Kalish**

**Co-founder & Managing Director,  
Global Access Partners**

"Over the last five years we have engaged a number of UTS Arts and Social Sciences Interns – several have been offered paid employment following their internships. This is a testament to the quality of the students and to how the Faculty prepares them for the workplace."

### **Stephen Basil-Jones**

**Executive Vice-President,  
Sony Pictures Entertainment**

"UTS Communication students from FASS were interested in areas relating to the entertainment business, screenwriting, editing, film marketing, production. What stood out most of all was their passion for what they wanted to do with their course, how they applied their knowledge to their internship with us and their desire for working in the field.

All wanted to learn so much in the short time they had, wanted to be involved in everything and they brought a very open-minded perspective that was fresh and unique compared to those that we may have had interning with us before".

### **Ian Becker**

**News Media Management,  
Nine Entertainment**

"I have to say how impressed I've been with every FASS Media Arts and Production intern that has come our way. Each one has brought great personal and professional qualities to *Nine* and have all fitted in very well with our teams. The feedback from all our areas has been fantastic!"

### **Bronwyn Mehan**

**Publisher, Curator, Producer,  
Spineless Wonders Publishing**

"As UTS alumni with qualifications in communications, creative writing and professional editing, I'm well aware of the quality and relevance of the UTS Arts and Social Sciences course offerings.

When looking for publishing interns I'm particularly interested in UTS Arts and Social Sciences (Creative Writing) students and their awareness of recent trends in the industry and are interested in working in a small but innovative press".

### **Kestity Pringgoharjono**

**Program Coordinator,  
Indonesian Trade Promotion Centre Sydney**

"Since 2021, I have had the pleasure of managing meticulously crafted 3-month internship programs for UTS FASS students at the Indonesian Trade Promotion Centre (ITPC) in Sydney.

This program is dedicated to promoting Indonesian sustainable products for the Australian market. The interns exhibit invaluable traits of curiosity, open-mindedness, creativity, and exceptional cooperation—qualities essential for the success of international trade missions spanning various industries such as food, fashion, furniture, and building materials."



# Building workforce capability through learning solutions

## Partner with us to create or customise a course for your organisation.

Our approach is fit-for-purpose and tailored to the needs of your own organisation and context. We purposefully listen and engage with you to understand your requirements, assess your current workforce capabilities, and then customise a learning solution right for you.

We are well placed for collaboration and co-design across and between business sectors, industry and other universities. By partnering with us, you will have access to [learning that is innovative, immersive](#), and that uses the latest methods and tools.

We are leaders in curriculum design and delivery with a demonstrable record of achievement in this space. Our clients have included organisations related to telecommunications, utilities, education, health and defence.

We offer a suite of dynamic short courses and micro-credentials, developed in collaboration with industry, that aim to enhance your workforce capability. These offerings are available to the public and some organisations have enrolled a group with the aim of their staff learning from examples in other industries, while others have preferred a closed cohort where a team can specially focus on their organisational needs.

### Short Courses

- 🔗 Engaging with Stakeholders: Tools and Tactics
- 🔗 Managing Crisis Communication
- 🔗 Storytelling for Business

### Micro-credentials

- 🔗 Analyse: Evaluation and Assessment in Learning Design
- 🔗 Create: Creating Interactive Multimedia Objects
- 🔗 Crunch: Learning Analytics for Performance Improvement
- 🔗 Design: Designing for Learning
- 🔗 Practising Inclusion: Working & Teaching for Social Justice
- 🔗 Predict: Current and Future Trends in e-Learning
- 🔗 Supervising Indigenous Higher Degree Research



## CASE STUDY: FASS AND MICROSOFT

### The issue

Microsoft approached UTS in late 2021 with a problem – they were experiencing a critical talent shortage of Microsoft Dynamics functional consultants. Microsoft Channel partners (the technology and advisory firms that purchased MS business application products), needed consultants to sell and deploy the system to end users.

### The process

A team from FASS, in collaboration with central UTS staff, engaged in a series of co-design sessions with **Microsoft** and channel partner representatives from **Avanade, Capgemini, EY, and KPMG**. This allowed UTS to fully understand the nature of the challenge and the specific skill set required of functional consultants.

### The outcome

The ***Graduate Certificate in Business Consulting and Technology Implementation***, launched by FASS in late 2022, reflects the key areas identified in our co-design sessions. Taught in conjunction with the UTS Business School, core subjects comprise stakeholder engagement, storytelling, problem-solving, business processes, Microsoft applications, and two electives from areas of business analytics, accounting, supply chain, and sales and marketing. The course also includes a capstone studio subject where students work on real client challenges and receive industry feedback.

# Testimonials

I thoroughly enjoyed the Managing Crisis Communication short course from UTS and would recommend it to anyone looking to learn more about crisis comms theory. The content featured a broad range of real life case studies and a wealth of information that is directly applicable to my work. I also loved the group format and chance to learn from and collaborate with others in the industry, as well as the course facilitators from UTS.

**Jennifer Jefferys, Intel Corporation**

Short course | **Managing Crisis Communication**

This course was a great way to expand on my understanding of stakeholder engagement. I found it especially useful to hear the different perspectives of and experiences with stakeholder engagement from my cohort who came from a range of professional backgrounds.

**Aleena Castanos, Urbis**

Short course | **Engaging with Stakeholders: Tools and Tactics**

I am happy to have discovered Crunch! Through this course, I have a better understanding of the theory and practice of learning analytics and how I can exploit them in my own context. The online material and tutorials were engaging and practical. The assessment was hands-on and relevant.

**Meredith MacAulay, UNSW Global**

Microcredential | **Crunch: Learning Analytics for Performance Improvement**



## **All industry-engagement enquiries**

**[fass.engagement@uts.edu.au](mailto:fass.engagement@uts.edu.au)**

## **Commissioned research enquiries**

**[commission.enquiries@uts.edu.au](mailto:commission.enquiries@uts.edu.au)**

## **Student-industry engagement enquiries**

**[fasswil@uts.edu.au](mailto:fasswil@uts.edu.au)**

## **Corporate training**

**[fasssfl@uts.edu.au](mailto:fasssfl@uts.edu.au)**

## **Commissioned research**

**Annamari Laaksonen - Faculty Research Engagement Officer**

**[annamari.laaksonen@uts.edu.au](mailto:annamari.laaksonen@uts.edu.au)**

## **Student placements**

**[FASSWIL@uts.edu.au](mailto:FASSWIL@uts.edu.au)**

## **Short forms of learning and micro-credentials**

**[FASSSFL@uts.edu.au](mailto:FASSSFL@uts.edu.au)**

## **For more information**

**[uts.edu.au/Partner-FASS](https://uts.edu.au/Partner-FASS)**