

## C10371 BACHELOR OF COMMUNICATION (DIGITAL & SOCIAL MEDIA)

### UTS COLLEGE ARTICULATION - AUTUMN COMMENCING 2024

Exemptions	Autumn	<b>CORE</b> 54000 Citizenship and Communication (8cp Exempt)	<b>MAJOR</b> 52680 Digital Media Industries (6cp Exempt)	<b>MAJOR</b> 52681 Understanding Digital Audiences (6cp Exempt)	<b>CBK92156 Alternate Electives</b> 52661 Strategic Communication in Society (6cp Exempt)
	Spring	<b>CORE</b> 54001 Digital Literacies (8cp Exempt)	<b>MAJOR</b> 52682 Digital Media Metrics (6cp Exempt)	<b>CBK92068 Electives</b> 59720 Academic English Communication Fundamentals (6cp Exempt)	<b>CBK92156 Alternate Electives</b> 52660 Emergent Public Relations (6cp Exempt)
Year 2	Autumn	<b>STM91104 Communication core</b> 54002 Communicating Difference (8cp)	<b>MAJ09479 Digital and Elective (6cp)</b> <b>Social Media</b> 52683 User Experience Research (6cp)	<b>MAJ09479 Digital and Social Media</b> 52684 Digital Activism (6cp)	<b>CBK92066</b> Elective (6cp)
	Spring	<b>MAJ09479 Digital and Social Media</b> 52685 Working with Data and Code (6cp)	<b>CBK92066</b> Elective (6cp)	<b>CBK92066</b> Elective (6cp)	<b>CBK92068</b> Elective (6cp)
Year 3	Autumn	<b>MAJ09479 Digital and Social Media</b> 52686 Digital Publishing for Apps (6cp)	<b>CBK92156</b> Alternate Elective (6cp)	<b>CBK92066</b> Elective (6cp)	<b>CBK92068</b> Elective (6cp)
	Spring	<b>MAJ09479 Digital and Social Media</b> 52687 Making Digital Impact (6cp)	<b>CBK92066</b> Elective (6cp)	<b>CBK92068</b>	

<b>Total Degree Credit Points required for this course</b>	<b>144cps</b>
<b>Exemptions</b>	<b>52cps</b>
<b>Remaining Degree Credit Points required</b>	<b>92cps (2 years)</b>
<b>List of exemptions</b>	<b>52cps</b>
<b>Core Subjects</b>	
➤ 54000 Citizenship and Communication	8cp
➤ 54001 Digital Literacies	8cp
<b>Major Subjects</b>	
➤ 52680 Digital Media Industries	6cp
➤ 52681 Understanding Digital Audiences	6cp
➤ 52682 Digital Media Metrics	6cp
<b>Elective Subjects</b>	
➤ CBK92068 Elective	6cp
* 59720 Academic English: Communication Fundamentals	
➤ CBK92156: Alternative Electives (Communication)	12cp
* 52660 Emergent Public Relations	
* 52661 Strategic Communications in Society	