



Collaborating with Universities

Rina Okamoto

**Assistant Director,
CLAIR Sydney**



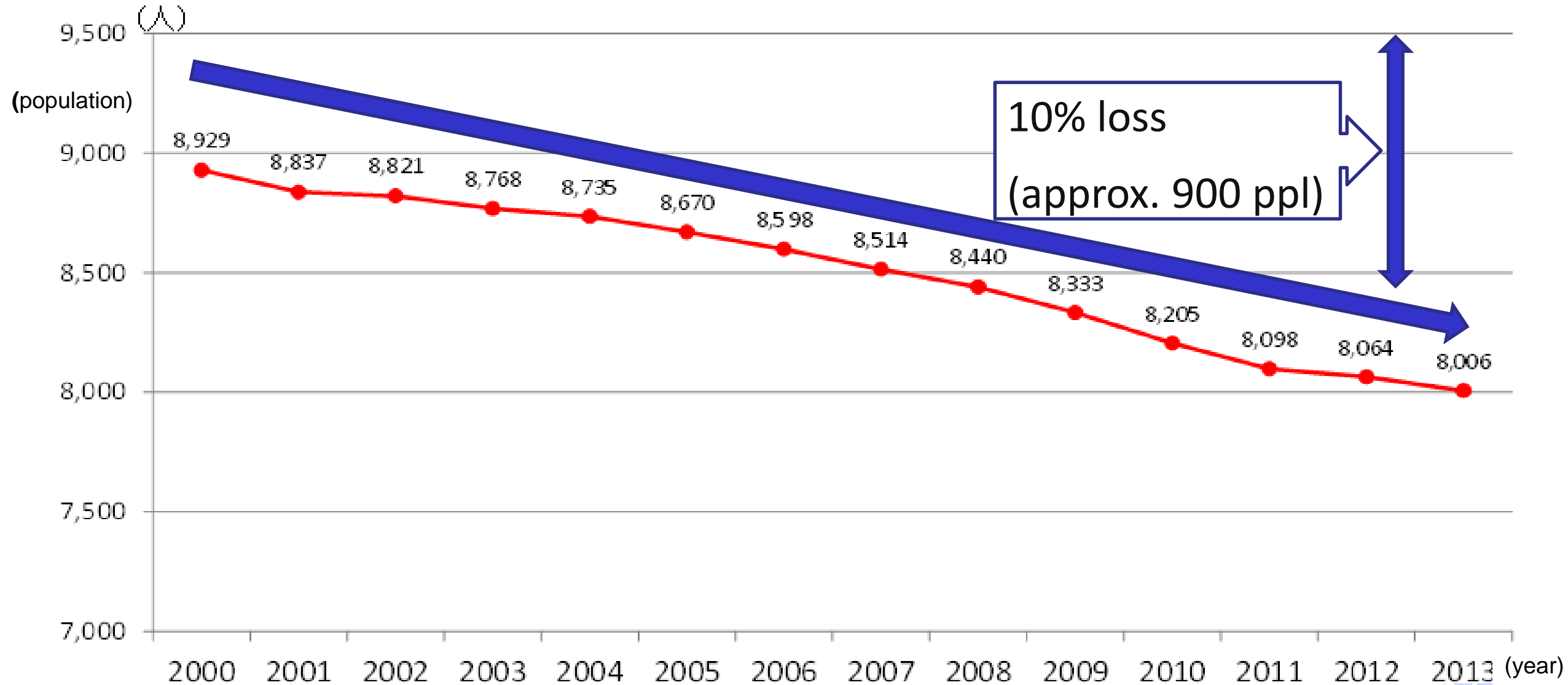








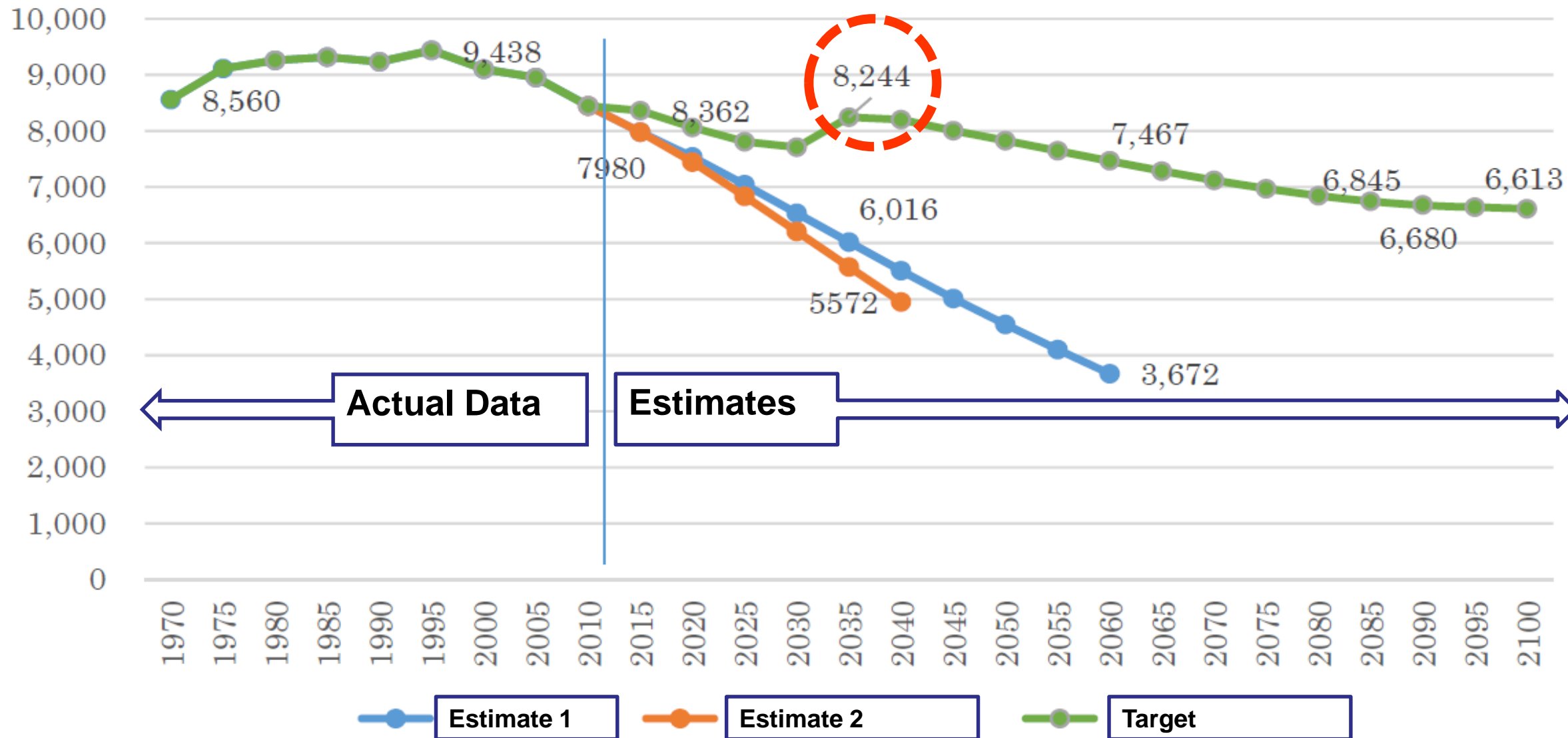
Decrease in Population



Current Issues

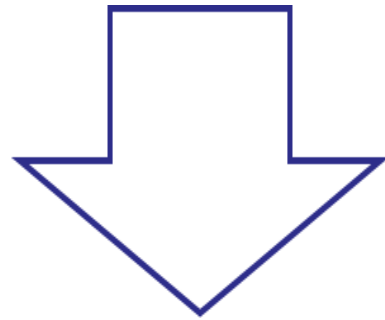
- **Decreasing birthrate and aging population**
- **Large numbers of young people leaving town**
- **People relocating to surrounding cities**





Efforts to combat decrease in population

Establishment of Investigation Committee



Agreement between Ide Town &
Kyoto Sangyo University in 2013





Kyoto Sangyo University's Research Seminar

2012

Step One

Increase **non-resident** visitors

Step Two

Increase people relocating to Ide

Step Three

Permanently relocated people
in Ide

2022



Non-resident Population



Work & School



Tourism



Leisure



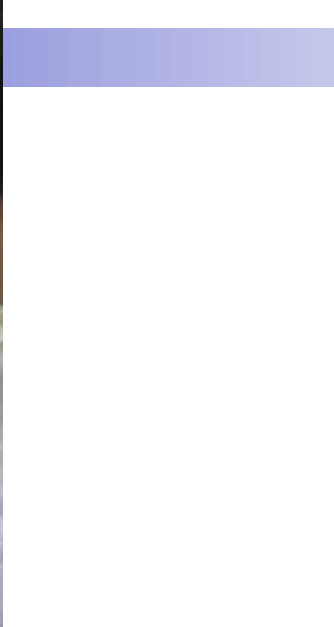
Shopping



Sport

Why are non-residents important in Japan ?





Developing special regional products



Clean-Up Day



Effective use of vacant house



Local government

Utilization of young talent

Town Revitalization

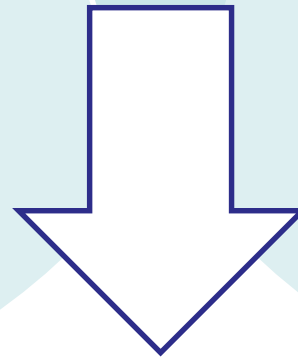
**Utilization of specialist
knowledge**

University

Develop human resources

Valuable feedback

Field research



Synergies



Thank you for listening