



Business School

Bachelor of Business Administration

An innovative degree for
Aboriginal and Torres Strait
Islander students



UTS Business School respectfully acknowledges that we are located on the land of the Gadigal people of the Eora nation. The Gadigal people have cared for their community, land and waters for thousands of generations, based on their deep knowledge of their country. We pay our respects to their Ancestors, their Elders and acknowledge their ongoing status as the First Peoples of this land.

Why UTS Business School

UTS Business School is an urban treehouse in the heart of the city. The only Frank Gehry-designed building in Australia, it is more than just a physical space, its unconventional design reflects our unique approach to business education. At UTS, you'll get something different.

STUDY BUSINESS WHERE IT HAPPENS

Rub shoulders with the best – the Business School sits at the nexus of Australia's leading business, creative and entrepreneurial precincts.

WE'RE ACCREDITED

We're one of just a handful of business schools to be accredited by the Association to Advance Collegiate Schools of Business – the highest standard of achievement in our field.



WE'VE GOT THE RIGHT CONNECTIONS

Industry expertise informs everything we do. We work closely with leading practitioners and organisations to blend academic rigour with real-world application in all our courses. Live case studies, guest lectures and collaborative projects will bring your theoretical learning to life.

Our Industry Advisory Board is comprised of entrepreneurs, company directors and leading executives who work with us on the strategic direction for the School.

WE'RE KNOWN FOR TEACHING EXCELLENCE

We're great at teaching – but don't just take our word for it. Our academic staff are at the top of their game, and we've received Australian Awards for Teaching.

The Jumbunna Institute for Indigenous Education and Research

The Jumbunna Institute supports the academic aspirations of Aboriginal and/or Torres Strait Islander students at UTS. Jumbunna's vision is to create a place where all Indigenous Australians can access education, in a place that recognises their social, cultural and emotional well-being.

Jumbunna Student Support staff provide services to help students achieve their educational goals. The Learning Development (LD) team provides one-to-one and small group tutorials to assist students in their development of academic writing, referencing and presentation skills. These are delivered face to face during block and via email and Skype throughout the academic year.

Bachelor of Business Administration (BBA)

Duration: 3 years (6 sessions)

Teaching Mode: Intensive (3 x 1 week blocks per session)

Location: UTS city campus

WHAT IS THE BBA?

The BBA is an exciting away-from-base (block course) degree designed for Indigenous Australian professionals wishing to gain a degree qualification whilst working in their home community.

This applied project-based course recognises and builds upon a participants' current workforce expertise and Indigenous community knowledge. It is an ideal degree for those wanting to further their careers in business, management and leadership.

WHO IS THE BBA FOR?

Students selected to participate in the BBA will be:

- those currently employed within a range of sectors including private, public and community based organisations from around Australia

or

- those with previous work or study experience with a demonstrated commitment to learning.

WHY CHOOSE THE BBA?

- build upon your current workforce expertise and Indigenous community knowledge
- gain the skills to manage enterprises and organisations of the future taking into account Indigenous perspectives, cultural diversity and ethical standards
- benefit from the intensive mode of delivery, enabling you (with your employer's support), to maintain full-time employment while studying
- learn in a supportive, cohort-based study environment and collaborate with other Indigenous people who are business administrators, managers and leaders in their own right

EMPOWERING A FUTURE CAREER PATH

The BBA builds upon your current skills and professionalism, enabling you to take responsibility for empowering your own career paths, and to become exceptional managers, strong leaders and change agents within the wider Australian community.

The course will help enable you to:

- Apply the technical skills necessary for professional practice in business
- Develop and employ an informed professional approach to business and the management of organisations, with extensive business knowledge across a broad range of positions in both Indigenous and non-Indigenous contexts
- Acquire new skills in locating, designing, implementing and evaluating business opportunities and development programs for Aboriginal and Torres Strait Islander people and organisations
- Apply high level theory to practice in business and the management of organisations
- Develop the personal capacity to be assertive in your approach to personal development and leadership
- Be knowledgeable of the rights and perspectives of Aboriginal and Torres Strait Islander People in relation to business practice
- Demonstrate high level communication and self-reflection skills through the preparation of written and oral presentations to a variety of audiences
- Develop an awareness of the social, cultural, environmental and financial obligations that guide ethically responsible decisions in business



Bachelor of Business Administration (BBA)

HOW THE COURSE IS TAUGHT

The BBA is structured as an intensive based program with students attending classes at UTS three times per session for a week at a time. It is expected that students will be highly independent and self-motivated learners able to maintain their study commitments while away from UTS.

COURSE STRUCTURE

Students complete 6 modules, each comprising 4 subjects. The course incorporates project subjects in each of the modules which are designed to challenge, consolidate and thoroughly deepen students' understanding of the core business functions, how they all interrelate, and are applied in the workplace or business settings.

Module 1

The first module, Integrating Business Skills, introduces the various core business disciplines including accounting, finance, economics and marketing, in an interdisciplinary setting. The objectives of this module are to introduce students to the business landscape, the interrelationships of the various business functions and the contributions to the value of the firm and society more broadly. The module also introduces the development of generic skills, including written, oral communication and team work skills.

Modules 2-5

These modules develop business management skills that align directly with the core functions of an organisation, namely:

- the management of the organisation and organisational structure;
- the management of people and the development of human capital;
- the management and oversight of the organisation's financial resources including sources of funding; and
- the management of its operations and supply chain including the consideration of financial and other operational risks an organisation may typically be faced with.

Module 6

The final module, Managing Innovation, brings together the knowledge developed throughout the course in the context of new venture creation and entrepreneurial activity.

EXIT POINTS

Exit points have been designed for students who may be unable to complete the full bachelor's degree. Upon successful completion of the first 3 modules, students may exit the program with a Diploma in Business Administration, or with successful completion of the first 4 modules, students may exit with an Advanced Diploma in Business Administration.

SESSION	MODULE	Subjects	Exit point	Exit point	Exit point
YEAR 1 Session 1	Module 1: Integrating Business Skills	Principles of Money and Finance	Diploma in Business Administration	Advanced Diploma in Business Administration	Bachelor of Business Administration
		The Business Environment			
		Principles of Marketing			
		Contemporary Issues in the Indigenous Context (PROJECT)			
YEAR 1 Session 2	Module 2: Managing People	Managing People and Work			
		Negotiations : Theory and Practice			
		Performance Management Theory and Practice			
		People Management (PROJECT)			
YEAR 2 Session 1	Module 3: Managing Financial Resources	The Economic and Social Landscape			
		Accounting for Managerial Practice			
		Investment and Financing Decisions			
		Resource Development (PROJECT)			
YEAR 2 Session 2	Module 4: Managing Organisations	Understanding Organisations			
		Advocacy and Social Change			
		Sustainable Value Creation			
		Government, Community and Organisations (PROJECT)			
YEAR 3 Session 1	Module 5: Managing Operations	Operations Management			
		Supply Chain Management			
		Enterprise Risk Management			
		Business Operations and Risk Management (PROJECT)			
YEAR 3 Session 2	Module 6: Managing Innovation	Opportunity Recognition and Ideation			
		Innovation and Entrepreneurship			
		Competitive Positioning			
		Business Model Generation (PROJECT)			

Our Students and Alumni



NAOMI BROOM
Business Analyst – Macquarie Group
2015 Intake

“The cohort is great because you find people from different areas, and the experience they bring with them is amazing, because you get to learn from what they have. Whether or not they’re younger or older, they have all these different experiences that they bring to the class. I really do believe that we had a support network between each other. If a student was struggling, then they knew that they could turn to another student for help. I like a challenge, and the best thing is knowing that I was capable of undertaking full time work and uni. It may be a struggle, but I know that I was strong enough to be self-disciplined and do what I had to do.”



ILANA FOSTER
Project Support Officer –
Torres Strait Regional Authority
2016 Intake

“I definitely appreciate the size of the group. It makes it easier to have that one-on-one relationship with your lecturers. It also makes it more personal, getting along with you classmates – we’re pushing each other and supporting each other to get through it. And the content is interesting. I don’t really face these types of subjects in the work that I do, so I’m learning quickly. I would definitely recommend the BBA. Just from working through the first few blocks, it’s become lot more apparent to me how unique this program is for Indigenous people. I’m just really glad I have the opportunity to take part in this course!”



MERVYN (NICK) ABRAHAM
Community Liaison Officer - South West
Aboriginal Land and Sea Council (SWALSC)
Owner/Operator - Warrang-Bridil Cultural Tours.
2016 Intake

"I'm from Perth, WA and we are people of the Nyoongar Nation. I never completed secondary education, however decided to apply for the BBA at UTS. As a volunteer with numerous Aboriginal Community Controlled Organisations which strive to improve Education, Housing, Justice, Sports and Wellbeing outcomes, I can't wait to utilise my leanings from the BBA and experience at UTS to help 'close the gap' on my people's disadvantage."



LATOYA TERRY
Executive Assistant - Riverina Medical and
Dental Aboriginal Corporation
2017 Intake

"I'm a proud Wiradjuri Woman and my experience in the BBA was amazing. The block mode really suited my situation of being a full-time worker and a mother of two. It is not an easy thing to juggle work, life and study but if you are determined and have a good support system back home then this course can be really beneficial. Time management is the killer but once you get your flow this should not be a problem. Academic writing was a skill I had to learn, but since gaining that skill, it's given me the confidence to put my hand up to do certain projects at work where before I was too scared to offer my assistance."

Our Students and Alumni



MALCOLM LYNCH
Indigenous Outreach Officer – UTS
2018 Intake

“I have a strong interest in Business, especially within sport and communities. The opportunity to further my business knowledge in these areas and more broadly, along with the block study mode meant the BBA was a great course for me.

It’s definitely challenging, however having a small cohort means there are greater opportunities for interaction and collaboration with both other students and academic staff. The best part of the degree is being able to apply what we learn in the classroom to what we’re doing at work. If you’re willing to put in 100% and are keen to give back to the community, this is definitely the degree for you.”



SHANNON ALLWRIGHT
Aboriginal Workforce Development Consultant
– NSW Health
2016 Intake

“The block release is an ideal way in balancing work and study commitments. Rather than undertaking a degree online I’ve found it far more effective in attending UTS and being exposed to hands on and face-to-face interaction. As a mature aged intake, everyone has different experiences and a wealth of knowledge to which we can all share. My experience with UTS and the lecturers delivering the training so far has been fantastic. Coming from a regional town in the Northern Territory, with limited employment and education, UTS has set the foundation for greater career opportunities. My ambition is to be a role model for my family, the greater community and anyone seeking in undertaking a business degree.”



Our Staff



PROFESSOR ROBYNNE QUIGGAN
Associate Dean (Indigenous Leadership and Engagement)

“The BBA gives students such a broad understanding across all areas of business which is relevant to many different types of work opportunities that students can pursue, whether that’s to work in business, Government, community organisations or even set up their own business venture. The course is structured in block-mode, meaning students don’t need to take a complete break from employment to gain their qualification. They can study while they work, and we encourage students to bring their workforce knowledge and experience to the classroom so it can be shared with other students.”

Professor Robynne Quiggin is a member of the Wiradjuri nation of central western New South Wales. She has lived and worked in Sydney, practicing as a solicitor and consultant for 15 years with a focus on legal, compliance and policy areas of relevance to Indigenous Australians including human rights, financial inclusion, financial services, consumer issues, governance, the arts and heritage.



DR SCOTT WALKER
Director, BBA

“While I have been with UTS for over two decades my enthusiasm to be part of the learning journey with BBA students never fades. I enjoy learning about students’ diverse journey and professional business background. I draw on their own real-life business experience to help relate important financial principles to their own workplace. It’s especially exciting watching the students learn from each other when working on a group activity.”

Scott has been with the Finance Discipline group at UTS Business School for over two decades. His PhD is in corporate finance and he continues to research the share price effects of various company announcements and using machine learning to interpret financial news reports.



TOM EVANS
Manager Indigenous Programs

“The BBA has been designed specifically for Aboriginal & Torres Strait Islander people and delivered with the Indigenous experience in mind. The block mode delivery provides impact learning and gives students flexibility between work, family and community commitments.”

A Wiradjuri man and Business School alumnus, Tom graduated from the Master of Management in 2013. He has extensive experience in managing an Aboriginal & Torres Strait Islander not-for-profit organisation. He has experience working in partnership with Corporate Australia and Government (local, state and federal) in developing and engaging with Aboriginal & Torres Strait Islander youth. Tom has worked throughout Australia delivering sporting and personal development programs for Aboriginal & Torres Strait Islander children.



DAMITA MCGUINNESS
Administrative Officer

“I am very happy to be working in the Business School with the BBA team. It’s great that this course attracts people from all over the country, and it’s interesting to hear different student yarns. I am looking forward to students sharing their journey with me and I am here to support both my team and the students.”

Damita is a proud Wiradjuri woman with over 20 years’ experience working in Aboriginal education ranging from early childhood education support to university level. Damita is the first point of contact for prospective student enquiries and is more than happy to help guide students in exploring their options within the BBA.



How to apply

Admission to the BBA is directly through UTS Business School.

APPLICATION

Interested students are provided the opportunity to demonstrate their capability for tertiary study through an assessment and interview process. Selection is also based on life experience, prior education and professional work experience. Motivation to study and commitment to complete a tertiary degree is also taken into account. Please note that an ATAR or completion of year 12 is not a pre-requisite.

If you are ready to proceed with your application, please complete an **Expression of Interest form**.

More information about the application process can be found online at **bba.uts.edu.au**

AWAY-FROM-BASE STUDY

To be eligible for enrollment for Away-from-Base study, students must be in receipt of regular Abstudy payments or eligible to claim the incidental allowance (non – means tested). Please refer to the Commonwealth Government’s Abstudy website for the eligibility criteria at **humanservices.gov.au/individuals/services/centrelink/abstudy**

MORE INFORMATION

For any further information please visit **bba.uts.edu.au** or email **bba@uts.edu.au**.

You can also reach out to individual staff:

Damita McGuinness
Damita.McGuinness@uts.edu.au

OR

Thomas Evans
Thomas.evans@uts.edu.au

APPLICATION DATES

Applications open May and close in November each year.

Disclaimer: The information in this brochure is correct as of September 2020. Changes in circumstances after this date may alter the accuracy or currency of the information. UTS reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the university.



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