

UTS Prize Conditions of Award

UTS Business School Marketing Prize

Faculty: UTS BUSINESS SCHOOL

This document sets out the conditions of award for the below Prize and the obligations of the Recipient and UTS in regards to this Prize. The administrative processes to support awarding this Prize will be managed, and may be amended, in accordance with UTS Rules, Policy and Procedures.

1. PRIZE NAME: UTS Business School Marketing Prize

2. PURPOSE

The Prize is an agreement between UTS Business School and UTS to encourage academic excellence by an undergraduate student in the subject 24108 Marketing Foundations.

3. VALUE AND BENEFIT

3.1 Number of Recipients:

One (1) Recipient will be awarded the Prize at the end of each academic year.

3.2 Benefit/s to Recipient:

- The value of the prize to the Recipient is \$500.00.
- The Recipient will also receive a UTS Certificate of Award.

3.3 Payment of benefit/s:

- The Recipient will receive one payment of \$500.00 by cheque to be given at the UTS Business School prize giving event between 2017 – 2022 award ceremonies.
- The Certificate of Award will be presented to the Recipient at the UTS Business School prize giving event.

4. ELIGIBILITY CRITERIA

The Recipient must have been an undergraduate full time or part time student in a UTS Business School Bachelor of Business Degree course or combined degree in the year for which the award is made.

5. RECIPIENT SELECTION CRITERIA, IN PRIORITY ORDER

- Obtained a minimum of 90% in the subject 24108 Marketing Foundations and satisfying clause 4 above
- Obtained the highest mark in the subject 24108 Marketing Foundations and satisfying clause 4 above
- Where two or more students have obtained the highest overall mark, the prize will be equally split amongst the recipients.

6. SELECTION

The Recipient will be nominated by the UTS Business School Faculty Board as per Clause 5.

7. OTHER CONDITIONS

The prize may be awarded in respect of each academic year but will not be awarded if no candidate reaches a level acceptable to the UTS Business School Faculty Board.

8. FUNDING

8.1 Internal UTS funding: UTS Business School

8.2 External Funding: N/A

9. ROLES AND RESPONSIBILITIES:

9.1 Owing Faculties/Units: Marketing Discipline Group

9.2 Managing Faculties/Units: UTS Business School