



# UTS Prize Conditions of Award

## Marketing Discipline Group Prize for Best Woman Graduate with a Marketing Specialisation

### UTS BUSINESS SCHOOL

This document sets out the conditions of award for the below Prize and the obligations of the Recipient and UTS in regards to this Prize. The administrative processes to support awarding this Prize will be managed, and may be amended, in accordance with UTS Rules, Policy and Procedures.

#### **1. PRIZE NAME: Marketing Discipline Group Prize for Best Woman Graduate with a Marketing Specialisation**

#### **2. PURPOSE**

The Prize is an agreement between Marketing Discipline Group and UTS to encourage female academic excellence in the Bachelor of Business with a Marketing or Advertising and Marketing Communications major.

#### **3. VALUE AND BENEFIT**

##### **3.1 Number of Recipients:**

One (1) Recipient will be awarded the Prize at the end of each academic year that the Bachelor of Business (Marketing or Advertising and Marketing Communications major) is offered.

##### **3.2 Benefit/s to Recipient:**

The value of the prize to the Recipient is \$1,000. The Recipient will also receive a UTS Certificate of Award.

##### **3.3 Payment of benefit/s:**

- The Recipient will receive one payment of \$1,000 by cheque to be given at the UTS Business School prize giving event
- The Certificate of Award will be presented to the Recipient at the UTS Business School prize giving event.

#### **4. ELIGIBILITY CRITERIA**

The Recipient must:

- be a Female student; and
- have been enrolled as a full time or part time student in the Bachelor of Business in the year for which the award is made; and
- have completed a Marketing or Advertising and Marketing Communications major; and
- achieve a minimum WAM for the specified major of 70C.

#### **5. RECIPIENT SELECTION CRITERIA**

- The recipient will be selected based on having obtained the highest overall academic achievement satisfying the above eligibility criteria in clause 4; and
- Have achieved the highest weighted average mark (WAM) in the specified major.

- In the event two or more eligible students have the same highest WAM the following will be considered:
  - The highest overall WAM for the entire degree.

#### **6. SELECTION**

The Recipient will be nominated by the UTS Business School Faculty Board as per Clause 5, and approved by the Dean.

#### **7. OTHER CONDITIONS**

Should UTS find itself unable to award this prize in any given year, UTS will consult with Marketing Discipline Group to amend the selection criteria (temporarily or, if agreed, permanently) to enable the allocation of the prize on the closest possible basis in accordance with original intentions.