

UTS Prize Conditions of Award

Customer Service Institute of Australia EMBA Excellence Award in Marketing

Faculty: UTS BUSINESS SCHOOL

This document sets out the conditions of award for the below Prize and the obligations of the Recipient and UTS in regards to this Prize. The administrative processes to support awarding this Prize will be managed, and may be amended, in accordance with UTS Rules, Policy and Procedures.

1. PRIZE NAME: Customer Service Institute of Australia EMBA Excellence Award in Marketing

2. PURPOSE

The Prize is an agreement between Customer Service Institute of Australia and UTS to encourage academic excellence in the subject 24800 Strategic Marketing for students enrolled in the Executive Master of Business Administration (EMBA).

3. VALUE AND BENEFIT

3.1 Number of Recipients:

One (1) Recipient will be awarded the Prize at the end of each academic year that the Executive Master of Business Administration (EMBA) course is offered.

3.2 Benefit/s to Recipient:

- The value of the prize to the Recipient is \$2,000.
- The Recipient will also receive a UTS Certificate of Award.

3.3 Payment of benefit/s:

- The Recipient will receive one payment of \$2,000 by cheque to be presented at the UTS Business School prize giving event between 2013 – 2017 award ceremonies.
- The Certificate of Award will be presented to the Recipient at the UTS Business School prize giving event.

4. ELIGIBILITY CRITERIA

The Recipient must:

- have been an enrolled full-time or part-time student in the Executive Master of Business Administration (EMBA) in the year for which the award is made; and
- have received a result in the subject 24800 Strategic Marketing.

5. RECIPIENT SELECTION CRITERIA, IN PRIORITY ORDER

- The highest final mark awarded in the subject 24800 Strategic Marketing.
- In the event that two or more eligible students have the same highest final mark, the following criteria will be considered:
 - The highest overall WAM in the EMBA course

6. SELECTION

The Recipient will be nominated by the UTS Business School Faculty Board as per Clause 4 and 5, and approved by the Dean.

7. OTHER CONDITIONS

Should UTS find itself unable to award this prize in any given year, UTS will consult with Customer Service Institute of Australia to amend the selection criteria (temporarily or, if agreed, permanently) to enable the

allocation of the prize on the closest possible basis in accordance with Customer Service Institute of Australia original intentions.